

# Rio Verde Horsemen's Association

## Board of Directors' Meeting

September 3, 2014

**Attendees:** Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Claudia Jordan, Judy Riley, Lori Bridwell, Jean Anderson

**Absent:** Carmela

**Committee:** Bill Bailey, Chair, Water/Aquifer Committee

**Guests:** Ferrell Anderson, Annie Hodgkins

### Reports

#### **Minutes – Jenny**

The minutes from the June 4, 2014 meeting were previously distributed via email with feedback on a minor correction. The correction has been made. Marjorie has an updated copy for the website. A motion was made to accept the minutes as corrected, seconded, passed without comment.

#### **Treasurer's Report - Judy**

There was a discussion initiated by Jean on the cost of printing and mailing the *RVHA Round-up* quarterly newsletter. Mo explained that although the cost is offset to some degree by advertising income, the cost is RVHA's largest expense. It was suggested that a digital newsletter format be used. Digital newsletters have been explored however; the *Round-up* is lengthy and requires very large files that take a long time to download. Because the newsletter is a vehicle for advertising, a printed copy has a longer shelf-life, can be shared by members and retained for reference and is the preferred format for this member benefit. Members look forward to the printed version and it will be retained. The organization has sufficient income to fund printing and distribution.

Judy distributed the report and a summary as follows. A motion was made to accept the report, seconded and passed without comment.

Checking	\$3,134.92
PayPal	1,510.77
Petty cash	295.84
Savings	<u>1,393.61</u>
	\$6,335.14

Judy asked the Board members to visit the RVHA website for placing an advertisement and test to see if the page displays a shopping cart or displays something else. There is no need to make a purchase to test this function. Report findings to Judy.

#### **Membership Report - Mo**

As of September 3 there are 627 total members for 2014. There are 16 new members since the June 4 meeting.

### **Social Committee – Carmela (Mo reporting)**

- **Burger Nite – September 20** – Greasewood Flat
- **Halloween Event – October 25** (new)  
Rural Metro Fire Station --Hours will be from 4pm to 7pm. Games and festivities for children including trick-or-treat, costume contests, apple bob, etc. Adults may bring appetizers to share and BYOB format.
- **Dinner Dance & Auction – November 15**  
Cave Creek Outfitters. Claudia and Terry will coordinate the auction.
- **Craft Bazaar – December 14**  
Loma Vista front patio – provides high visibility and easy access from Rio Verde Drive. Ample parking and restrooms available (no need to rent). Access through front gate may be arranged.

### **Facebook Report - Terry**

There are currently 303 “likes” on the site. Terry has been re-posting messages, especially the lost animals and has posted events. The site is popular.

### **Trail Ride Committee – Terry**

October 4 – Moonlight Ride

November 8 – Granite Mountain Trail Ride

December 6 – Cave Creek Outfitters Ride

Lori will determine a date to host a ride from Lorill Equestrian Center/Arizona Cowboy College in 2015. Other rides will be determined.

### **Old Business**

#### **Welcome Committee - Claudia**

Claudia distributed sample postcards. The postcards have been handed out in the course of her business and mailed to 12 prospective members. The cards were mailed to every home sale that closed in June and July. Claudia will continue to mail monthly. She will let Mo know when reprints are necessary.

#### **Water/Aquifer Committee – Bill**

In addition to the data collected in the recent survey, the committee has researched public records for wells in the 20 sections of the Rio Verde Foothills to provide an idea of the scope of the well situation. The committee is reviewing the data and ADWR is reviewing the information as well.

Bill explained that exempt wells are those that do not require state resource monitoring and are noted at less than 35 gallons per minute. There were 954 permits issued, all but 12 are exempt wells. Large well permits are for developments such as Granite Mountain Ranch. There were 771 permits executed (drilled). Failed wells are reported so that areas with water problems can be mapped and patterns developed.

Bill requested Board approval to present educational material in connection with the Roadside Clean-up on October 11 and to provide survey feedback and informational packets to interested individuals. The

budget is for bottled water and materials. The Board offered the RVHA tent for the half day event. The Board is invited to participate. Notice will be posted on the Facebook page and RVHA website.

A motion was made to approve a \$400 budget for the event (\$100 for bottled water; \$100 for printing materials; \$100 for a banner; and \$100 for snacks). The motion was seconded and passed without comment. Expenses should be submitted to Judy for reimbursement. The committee will provide an outline of the plan and drafts of the materials by October 1 for Board review. The committee is open to contributions of ideas or materials.

Lengthy discussion followed regarding how the survey data will be distributed, statistics on well performance, how the Area Plan will be updated, how local development will be impacted by lack of water, etc. There is no water district planned. It is cost prohibitive but the thought of a district forming is still alarming to some residents and communication should make it clear that a district is not an option and is not part of this committee's function. The Board expressed appreciation for Bill's dedication and efforts on this committee and on Carole's contribution to the Area Plan.

#### **Area Plan Committee Update**

The Committee is meeting on September 13. There is no new information to report.

#### **Promotional Items**

There was no activity over the summer. Jean will research her concept for small decals and report to the Board.

#### **Greasewood Flat Development Open House**

Theresa attended the September 3 open house and called in a brief report just prior to the Board meeting. Theresa reports that there was a proposition to move Greasewood Flat to a 10 acre parcel off 128<sup>th</sup> Street south of Rio Verde Drive. In order to allow this move an institutional historically significant designation would be required. Theresa was told by a member of Scottsdale City Council that this designation is difficult to obtain and unlikely to be applied to Greasewood Flat. The alignment with neighborhoods on surrounding property is cited as one reason. The balance of the property, 122 acres formerly belonging to the Cavalliere family is slated for development has a strong ESO in place and is zoned for housing at one home per acre. The Greasewood Flat property on Alma School Road is zoned for one to eight homes per acre, the same as the Pinnacle Peak Patio property and would likely become patio homes similar to the property to the immediate west.

There was additional discussion of Bob Parsons' (Go Daddy) acquisition of the former Scottsdale National property as well as an additional 70+ acres adjacent to the property. Bob Parsons is also in negotiations to acquire land in the area of Via Dona and 118<sup>th</sup> Street. Mr. Parsons previously acquired the Scottsdale Golf Club and surrounding property from Lyle Anderson. There is no development planned for Mr. Parsons' properties.

**Member “Meet Up”**

It was suggested that RVHA post a notice on Facebook and via email later this year to create an event to bring members together at a venue such as Rare Earth. This would be an informal, non-sponsored event to facilitate members meeting other members. No decision was made.

**New Business****2014 Member Directory**

In an effort to eliminate past abuse of the directory information, it is proposed that the directory be generated only for the Board of Directors. No requests for a directory have been received from members this year. The member application will be updated to delete the directory options. Board members may use the information at their own discretion and respond to member requests accordingly. The Board agreed with this distribution plan.

**Motion to Adjourn**

A motion to adjourn was made at 8:40 p.m. and seconded.

**Next Meeting**

The next Board of Directors meeting is Wednesday, October 1. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted.

Submitted by  
Jenny Powers, Secretary