

Rio Verde Horsemen's Association

Board of Directors' Meeting

September 4, 2013

Attendees: Mo Wachman, Terry Stecyk, Lori Bridwell, Dan Cohorst, Claudia Jordan, Marjorie Porter, Jenny Powers, Judy Riley

Committees: Marlene Kinsella, Barbara Elliott

Absent: Carmela Lizzo

Guests: Mary-Ellen Donovan

Introductions

Marlene and Barbara were introduced to the Board as members of the Bylaws Committee. Mary-Ellen is a guest from Ohio staying with Jenny.

Minutes

The minutes from the June meeting were distributed in advance by email. A motion was made to accept the minutes from the June meeting with a correction to the spelling of Nena Henry's name. The motion was seconded and the minutes were accepted with correction. An updated copy of the minutes will not be redistributed, but is available on the website.

Treasurer's Report

Judy distributed the report. The balance is low due to recent newsletter expenses. There are no other outstanding invoices to be paid. The Classified Ads heading is under "advertising income." Judy will change the designation from "other" to "online." A motion was made to accept the treasurer's report, motion seconded and approved.

Membership Report

Currently there are 598 total members, an increase of 36 members since June. The directory has been distributed. Some feedback has been received regarding inaccurate information. The information will be updated in the database, but the directory will not be re-published.

Social Committee

Burger Nite – September 14

All arrangements have been made. Name badges will be furnished to identify new members, members and Board members. New members will be greeted and the Board members are encouraged to reach out to new members and introduce them to other members making them feel welcome. Name tags will include cross streets so that members know what area of the community everyone is from. Serving time is 6pm to 7pm. Claudia and Dan will volunteer as greeters. Mo, Marlene, Terry and Marjorie will assist with registration and name tags. Although there was one complaint voiced regarding Greasewood Flat and the Social Committee is open to suggestions, it is felt that Greasewood should be utilized for as long as it is available and that it is traditional for "Burger Nite." Other social events offer different venues to appease the membership.

RVHA Anniversary – October 19

Carmela has located a singing cowboy, Gary Sprague, who performs while riding a horse. Cost is \$500 for 2 hours and \$350 for one hour. The Committee will work on one hour program and scheduling. Carmela is researching the availability of the beverage burro and will report to the Board. Games will include corn hole and horseshoes. Nena is not available, Everett will try to attend. Time of the event needs to be finalized.

Dinner Dance – November 9

Catering is still under discussion, but firemen will serve food. Band has been booked for 4 hours. In spite of concerns, safe parking is assured and the event will go forward at this location. Flyers will provide instruction on parking considerations.

Holiday Bazaar – December 1

Date to be confirmed with Box Bar. Announcements need to be sent soon to secure vendors. The Verde communities will be advertising as well. Rather than serve food without the ability to confirm attendance, and because members and non-members will attend, it was decided to offer food vendor opportunities for spaces and attendees may purchase their own food. The Lorill Equestrian Center Saddle Club offered to sell snacks, water and sodas at a booth space to raise money for horse show entry fees. Terry will research a BBQ truck, a hot dog vendor is also being contacted. Spaces will be free for members and \$25 for non-members, which includes the cost of an annual individual membership. Suggested timeframe is 10am to 2pm.

Facebook Report - Terry

175 likes. There has been a lot of activity with 798 shares and views of the two lost dogs, Zuni and Bella for example.

Welcome Committee - Claudia

Claudia has not actively pursued this project and suggested mailing a packet of information rather than attempting personal visits. This practice would be more efficient and less invasive. There were 23 home sale closures this summer. Mo will create notecards or letterhead for Claudia to use. Claudia will provide names to Mo to track membership “reason for joining” to see if program is effective.

Old Business

Free Membership for Board Members

This suggestion was rejected by the Board as not appropriate for a non-profit organization. The Bylaws could also be impacted. No further action required.

Service Directory

Discussion centered around advertising specials for local area businesses, sharing services information with members from referrals, using an “Angie’s List” type format with member references, having an online directory and other suggestions. It was decided that we do not want to detract from newsletter advertisers. Terry will continue to run online “specials” as a courtesy to newsletter advertisers, keeping the use of this courtesy to a minimum.

Bylaws Committee

The Committee spent a lot of time on the revisions and the Board is grateful for the effort. Ray was unable to attend this meeting due to a conflict. A motion was made to appoint a chair of the Bylaws Committee and requested that Marjorie be considered. Motion seconded and approved without discussion. The Board approved Marjorie as the chair without comment.

The Bylaws were reviewed step-by-step using feedback provided by various Board members. Edits will be made by the Bylaws Committee and a new draft will be presented at the next Board meeting for review.

It was suggested that RVHA purchase a sign stating the Arizona law regarding horseback riding as an at risk activity. The sign would be brought to all offsite trail rides. It was also suggested that a waiver be provided for trail ride participants to sign to absolve RVHA of any responsibility.

New Business

Trail Ride – October 26

Nancy Wilford will lead the ride, but did not attend this meeting as planned to share details. More information is needed to promote the ride.

Board Refreshment List for Meetings

The list was circulated and completed.

For the Good of the Association

No topics were presented.

Motion to Adjourn

A motion to adjourn was made at 9:15.

Next Meeting

The next meeting is Wednesday, October 2 at Arizona Cowboy College. 6:30pm refreshments and social; 7:00pm meeting begins.