

Rio Verde Horsemen's Association

Board of Directors' Meeting

March 4, 2015

Attendees: Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Lori Bridwell, Jean Anderson, Judy Riley, Claudia Jordan

Absent: Carmela Lizzo

Guests: None

Reports

Minutes – Jenny

The minutes from the February meeting were distributed via email prior to the meeting. A motion was made to accept the minutes, seconded, passed without comment.

Treasurer's Report – Judy

The February report was distributed at the meeting. There are outstanding checks to clear so those funds are not included in the report.

Judy explained that every quarter a full report will be prepared so the next complete report will be available at the April meeting. A motion was made to accept the report, seconded and passed without comment.

Membership Report - Mo

As of this date there are 547 members. Of those, 67 are associate members and 480 are voting members. Judy noted that some members have downsized their memberships to single from household. This is likely an economic decision.

Facebook Report - Terry

There are currently 407 "likes" on the site, which is a significant increase from the last report. There have been many positive comments about the photos posted.

Old Business

Social Committee – Carmela

- **Burger Nite – February 28**
There were 179 dinners served. \$4 of the cost for each meal was subsidized by RVHA . The dessert cost was also covered by RVHA. It was a very successful and enjoyable event, but sad that Greasewood Flat will no longer be available.
- **RVHA Yard Sale – March 14**
Loma Vista Ranch

So far 8-10 table spaces have been reserved. Promotion is on-going.

Trail Ride Committee – Terry

Lori will confirm a date for the ride from Arizona Cowboy College with lunch following. Rental horses will be available. A pre-ride of the Cholla Mountain Trail determined that the trail is unsuitable for group rides. There is an alternative loop that takes riders near the beauty of Cholla Mountain without the cholla cactus experience. The Committee will determine if any additional rides can be planned before the hot weather arrives.

Promotional Items

Jean reported selling five decals since the last meeting. It was suggested a photo be added to the website to sell the promotional decal.

Election Committee - Claudia

The Bylaws require one Board member and one non-Board member to form this committee. The duties include validating the candidacy forms for eligibility. The forms will be distributed with announcement of the election. Because we are using Election Buddy online there are few other responsibilities of the committee. Claudia volunteered to serve on the committee as the Board member. Pam will assist as she has done in past years. The following schedule was agreed to:

March 8 – Candidacy forms sent to membership

March 18 – Deadline for return of completed forms

March 19-26 – Committee validates candidacy forms

April 1-8 – Membership votes

April 18 or 25 – Election Meeting – Cave Creek Outfitters – Social Committee will make arrangements.

- Announce election results
- Provide profit/loss statement
- Summarize the state of the Association – general business session

Membership Survey

The results of the survey questions with analysis were provided as color printouts to each Board member. Board members were asked to review the responses and be prepared to discuss the results at the next meeting. Suggestions for actions to be taken, new programs to implement, changes in social offerings, etc. can be discussed. Jenny will prepare a summary for the next newsletter to keep members informed on the survey results. When the Board determines what actions to take, that information will also be shared with membership. In total 185 members answered at least one question on the survey, which is an outstanding response rate.

There were many open-ended questions and Marjorie has volunteered to assist in collating the responses and preparing a second report to the Board on the topics and answers provided in those questions. Completion is targeted for April, but may take longer when the task is fully evaluated.

Website Refresh

Colors and tabs have been changed and although the site is not yet live, it has been tested. Some issues still need to be resolved.

New Business

MCDOT Open House

Carole Schuler attended the open house format on traffic concerns with planned development in the Rio Verde Foothills area. Don will put together a method for members to make comments and send to Mo. Mo will send to membership.

Snake Training

Terry is organizing two sessions with Web at her property on March 14 and March 15. There will be four to five dogs accepted per session. Cost is \$100 per dog. Terry is also arranging for an April class with Willow Raven. Cost will be \$50 per dog. The venue will likely be Arizona Cowboy College. Information will be provided to members as it becomes available.

Motion to Adjourn

A motion to adjourn was made at 8:07 p.m. and seconded.

Next Meeting

The next Board of Directors meeting is Wednesday, April 1. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted.

Submitted by
Jenny Powers, Secretary