

# Rio Verde Horsemen's Association

## Board of Directors' Meeting

February 4, 2015

**Attendees:** Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Lori Bridwell, Jean Anderson, Carmela Lizzo, Judy Riley, Claudia Jordan

**Absent:** None

**Guests:** None

### Reports

#### **Minutes – Jenny**

The minutes from the January meeting were distributed via email prior to the meeting. A motion was made to accept the minutes, seconded, passed without comment.

#### **Treasurer's Report – Judy**

Mo explained the history of preparing a comparison of current and previous years in the financial report. Mo suggested moving to the sample format provided at this meeting to display just the current year because it is easier to read. The comparison will be done every quarter to assess status. The Board was in agreement to try the suggested format.

Judy reported that all donations approved at the January meeting have been paid. A motion was made to accept the report, seconded, approved without comment.

#### **Membership Report - Mo**

As of this date there are 502 total members, with 39 new members for 2015. There are 58 Associate members. The pace of renewals is slightly behind that of 2014.

#### **Facebook Report - Terry**

There are currently 381 "likes" on the site. Terry has received inquiries regarding advertising on the Facebook page and provides alternative avenues for advertising as appropriate.

#### **Welcome Committee – Claudia**

Claudia has mailed 19 postcards from November 1 through present. The list has been given to Marjorie to compare to new memberships.

### Old Business

#### **Area Plan – Carole (Mo reporting)**

Carole has prepared an article for the upcoming newsletter. There has not been a committee meeting, but the group is moving forward. Carole and Nancy are working on the plan with input from the committee members. Water conservation and availability will have an increased emphasis in this plan. Flood control, dark sky, and transportation are other areas of concern. Bill is writing an article regarding the Water Task Force.

### **Social Committee – Carmela**

- **Chili Cook-off – February 15**

Arizona Cowboy College.

Response has been low with only one entry and one attendee thus far. The event has been heavily promoted including promotions to past entries. There will be one more promotion and then a decision will be made about the event prior to the deadline for ordering t-shirts.

- **Burger Nite – February 28**

Greasewood Flat

The event will be promoted again this month. There are non-RVHA events scheduled at Greasewood Flat through March and the restaurant will advertise in the RVHA newsletter one more time. An auction of items at the venue is planned for April.

- **Yard Sale/Tack Sale/Garage Sale – March 14**

Loma Vista Ranch -- 9am to 1pm

Promotion will begin soon and Terry will post on Facebook. Carmela will research making new event signs with better visibility. Mo offered to have her niece make signs with a professional appearance. Mo will research larger foam core boards and taller frames to hold the signs. Claudia will provide measurement of her real estate signs as reference.

- **Dance Lessons**

Only nine people (four and a half couples) signed up for the lessons. Terry has been unable to reach the required six couples to hold the lessons so will cancel the plans.

### **Trail Ride Committee – Terry**

Terry reported that the Marcus Landslide trail ride was successful with nine horses. It was an uneventful ride in beautiful weather on great trails.

**February TBD** – Cholla Mountain Trail, Brown's Ranch Trailhead (may move to March)

Jenny will pre-ride this trail on February 8 to assess suitability for a group and level of difficulty involved.

**March TBD** – Cortland Parks is checking his calendar. Brown's Ranch ride is possible as well.

**April 12** – Arizona Cowboy College with rental horses and lunch included – pending Lori's confirmation of date.

### **Promotional Items**

Jean reported selling 56 decals so far. Jean will take the decals to the Arizona Horse Council to sell. Judy will confirm the renewal of the RVHA membership with Arizona Horse Council because renewal reminders are no longer being mailed.

### **RVHA Website Update/Refresh**

Frank cancelled his appearance at this meeting. Will reschedule.

### **New Business**

#### **Election Committee**

The Bylaws require one Board member and one non-Board member to form this committee. Marjorie cannot serve because she is running for re-election. The duties include validating the candidacy forms for eligibility. The forms will be distributed with announcement of the election. Because we are using Election Buddy online there are few other responsibilities of the committee. Claudia volunteered to

serve on the committee as the Board member. Pam will assist as she has done in past years. Mo will provide the committee with last year's communication to update and format for 2015. The target for the election is mid to late April.

### **Membership Survey**

The survey draft was prepared using questions submitted by a few of the Board members. Copies of the draft were reviewed and the suggested changes will be incorporated. A link will be sent to Mo along with an introductory paragraph for distribution to membership. The survey will be fielded in February with preliminary results for the Board in March and final analysis as soon as possible. The survey will be set so that multiple users of one computer may complete the survey to avoid having to use extra links.

### **Motion to Adjourn**

A motion to adjourn was made at 8:20 p.m. and seconded.

### **Next Meeting**

The next Board of Directors meeting is Wednesday, March 4. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted. Refreshments will be provided by Marjorie.

Submitted by  
Jenny Powers, Secretary