

Rio Verde Horsemen's Association

Board of Directors' Meeting

April 2, 2014

Attendees: Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Dan Cohorst, Claudia Jordan, Judy Riley, Lori Bridwell

Committees: None other than Board members

Guests: Jean Anderson, Annie Hodgkins

Reports

Minutes – Jenny

The minutes from the March 2014 meeting were previously distributed via email and no comments were received. Jenny noted that the Election Day event is listed as April 24 and April 26 is the correct date. A motion was made to approve the minutes and seconded without discussion. Marjorie has a copy for the website posting.

Treasurer's Report - Judy

The report was distributed by email. Questions were received regarding the following at the March meeting and approval was deferred to allow time for Judy to research information.

- The balance of the November dinner dance income will appear in the March report. A check was lost in the mail and had to be re-issued in January. *Outcome: Judy confirmed that the lost check, which was voided, had been reissued in February for the November Dinner Dance.*
- The dance instructor was paid in two installments and a decision was made to increase the tip. *Confirmed, no action necessary.*

A motion was made to accept March and April reports as clarified, seconded. Motion passed.

Membership Report - Mo

As of April 2 there are 583 total members for 2014, which reflects a high number of early renewals. There are 50 new members for 2014, which is an increase of 16 since the last report.

Classified Advertising – Terry

Terry suggested a newsletter article requesting that members designate the Classified Ads email address as a "safe sender" to avoid members not receiving the ads. There have been some complaints and the issue is resolved by placing the RVHA address on the approved list to ensure emails are received.

Social Committee – Carmela

- **Spring Dinner Dance – April 12**

The Board agreed to split shifts for registration so that the teams of two need only volunteer for 30 minutes. Marjorie and Marlene will work from 6:00pm to 6:30pm and Jenny and Judy will work from 6:30pm to 7:00pm. It is anticipated that most attendees will arrive by 7:00pm, but we can monitor the registration desk to see if anyone needs assistance later. Mo will research stickers to indicate meal selection (chicken or steak).

Facebook Report - Terry

Terry reports that there are 237 likes. There has not been much activity this month.

Welcome Committee - Claudia

Claudia presented a draft of the proposed postcard to be sent to new arrivals. Board design suggestions included: 1) screen back the photo and print the logo on top for the front of the card; 2) add email address info@rvha.com; 3) reference Facebook using Facebook logo if possible; 4) revise text to "...nearly 600 members... ." Claudia will make revisions and email another proof for approval. Claudia will work with Amy to obtain a print quote and determine quantity to print.

Old Business

Yard Sale - Mo

There were 21 reservations for table spaces and 19 showed. A few Board members showed up to support the event. Board members are encouraged to participate in activities whenever possible to support the events and to have a presence with the members. Going forward, Board members will advise Mo if they are unable to attend an event. The yard sale was considered a success though some thought the attendance wasn't high enough to have sufficient sales.

Volunteer Day – Mo

Due to poor weather conditions the event was rescheduled to March 29. The event worked out well and everyone had fun. Reigning Grace provided lunch for the workers. Some individuals came just to learn more about the organization and inquire about volunteer opportunities. The facility is very nice and the event is considered a success.

Election Day – Mo

Mo is working on a new computer set-up and then will arrange for Election Buddy. If an email address is shared, Mo must separate and obtain additional codes from Election Buddy then send a personalized email to the second person using the shared address. Ten days will be allowed for response.

Election Buddy will send the results to Mo. The election will begin around April 10 and close around April 21 to allow time for preparation for the lunch meeting on April 26. The meeting begins at 11:30am and lunch follows. A flyer and notification is in development.

Water/Aquifer Committee

Bill Bailey will chair this committee. Bill has been actively involved and did a lot of research on this topic. He has formed a committee and has set up a meeting receiving about 10 responses from interested individuals. Mo will provide additional information to interested participants.

Area Plan Committee

Carol Shuler will chair this committee. Mo asked Carol to send out an email with information and ask for responses from interested individuals. Jean Anderson suggested that RVHA provide a liaison for the Scottsdale Area Plan. Because of the work on our own Rio Verde Foothills Area Plan and the lack of unlimited resources, it was explained that the local Area Plan is considered a higher priority because it directly affects our community. RVHA will not pursue a relationship with the Scottsdale Area Plan group at this time.

Trail Rides Committee – Terry

The spring trail ride was a great success with 20 participants signed up and nine horses rented. There were a total of 18 riders and several additional people to enjoy lunch afterwards. RVHA provided the refreshments. It was a beautiful ride and having rental horses available encourages participation. A bonus on the ride was the rescue of an elderly lost dog whose owners were camping at McDowell Mountain Park and had been searching for the dog without success. The dog was returned to his owners because he was wearing tags with current contact information. The owners were overjoyed to get him back.

Terry will reach out to Cortland to plan a fall ride at the Verde River.

Wylene Wilson Clinic – April 19 -- Terry

The event will be held at Valle del Sol Arabians, an excellent facility providing the use of an arena and a round pen for participants. There are five confirmed attendees for both days and six auditors for one or both days. Wylene is also available for private lessons. Terry is coordinating payments. RVHA is not sponsoring the event but will provide water, soft drinks and perhaps morning refreshments.

Notices and reminders are being sent via the Classified Ads and on the Facebook page.

Dance Lessons -- Terry

There were 37 people signed up for the lessons. Amy and Dan generously donated the space. The participants had a potluck party at the final class. Cowboy cha cha lessons will begin April 9 for the next three weeks beginning at 6:45pm on Wednesdays.

New Business

There was no new business presented for discussion.

Motion to Adjourn

A motion to adjourn was made at 8:07 p.m. and seconded.

Next Meeting

The next RVHA meeting is the Election Day Meeting April 26. The next Board of Directors meeting is Wednesday, May 7. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted.

May – Lori

June – Claudia

Submitted by

Jenny Powers, Secretary