

# Rio Verde Horsemen's Association Board of Directors' Meeting

April 25, 2023

**Attendees:** Jenny Powers, Carmela Lizzo, Terry Stecyk, Linda Vinson, Lori Bridwell, Mike Miola  
Zondra Poteste, Veruschka Schneider

**Absent:** None

**Committees:** None other than BOD members

**Guests:** None

The meeting was called to order at 6:45 p.m.

## **Reports:**

### **Minutes - Jenny**

Minutes from the March meeting were distributed via email and minor edits were received from Board members. A revised copy of the minutes was distributed for final approval. Motion to accept as submitted was made and seconded. Minutes accepted. Jenny will send the file to Frank to post to the RVHA website.

### **Treasurer's Report – Zondra**

Zondra explained the bank fee that is charged when payment is made online for an RVHA event is similar to the charges made by credit card companies and PayPal. It was suggested the Board consider increasing the price of the event to cover this fee. The Board will revisit pricing next year when we pay vendors such as for rattlesnake avoidance training, so the organization does not lose money on the event. Zondra reviewed the successful Spring Dinner Dance and rattlesnake avoidance training. Zoom subscription was cancelled but there was a charge received. Zondra will resolve the discrepancy. A motion was made to accept the Treasurer's Report and was seconded and accepted.

### **Area Awareness – TBD**

The proposed monopole construction is no longer planned due to public pressure against the project. There has been no activity on the commercial zoning at 174<sup>th</sup> St and Rio Verde Drive for the proposed shopping center. There have been no submissions on the project to the County.

### **Water Issue Status**

The lawsuit against the County brought by Miller Ranch has been dropped because the owner purchased a lot near Rio Verde Drive with a good well and is hauling water from that lot to the ranch. Interest in the lawsuit is no longer a priority.

There are two legislative actions in process regarding the water situation:

- HB2561 creates an IGA (mini water district) that allows standpipe hauling and purchase of water and can work with government entities.
- HB2441 is an effort to force Scottsdale to supply water and may not be a viable solution.

### **Social Media – Terry**

No report. The format with Facebook has changed making reporting difficult.

### **Welcome Committee – Bonnie**

No report.

### **Business Card Advertising – Veruschka**

Veruschka will be implementing processes to increase business card advertising. She is exploring ideas on how to reach potential advertisers. It was suggested that the Rio Verde Foothills Bulletin Board Facebook posts requesting recommendations for commonly used services such as pet sitting, handyman work, landscaping, etc. be used as a source of potential advertisers. The Facebook group can be searched for lists of past posts and recommendations and those businesses contacted to recruit potential advertisers. It was suggested the Rio Verde Foothills Bulletin Board Facebook be scanned frequently to obtain current prospects for advertising.

Veruschka will work on drafting a professional appearing document to provide to potential advertisers explaining the features and benefits of advertising with RVHA. Carmela can provide details on the reach of membership. Also being explored is a way to enable clicking on the business card or a link next to it to take an interested reader to the website of the advertiser. Linda will look into ways to achieve this.

### **Round-up Newsletter – Linda**

The next issue will be produced in June 2023. Topics for articles include an update on McDowell Sonoran Preserve activities (Jenny); 2022/2023 Election Closure (copy from eblast on topic to members); FAST Alert update (Carmela) to include resolving issues of the alerts not being received and promote subscription to members and non-members especially due to fire season. An eblast will also be sent on the FAST Alert System.

### **Social Events – Carmela**

#### ***Spring Dinner Dance – April 15***

This successful event was held at Cave Creek Outfitters, which provided the catering. The winner of the 50/50 raffle donated the winnings back to RVHA for the charitable contributions initiative. The total amount raised by the raffle was \$549.00.

#### ***Pancake Breakfast – May 13***

Carmela has followed up and had a discussion with Sunny Parker of Arizona 911 regarding the availability of whistles provided to hikers at trail heads as part of a safe hiking initiative. The event will be held at Rural Metro and the fire station will provide the breakfast equipment and food. Arizona 911 will be on hand for fire prevention and preparedness discussion; RVHA membership information will be available; a brief, informal annual membership meeting will be held in conjunction with the event; and a fire truck will be available for photo opportunities for children. An eblast will be sent announcing the event.

### **Roadside Clean-up – TBD**

The event will be rescheduled to allow for the Pancake Breakfast to be held May 13.

### **Old Business**

#### **Bylaws Committee**

Jenny is working on compiling all the edits made in the series of review meetings and will provide copies to the Board. The updated Bylaws will be available for distribution to the membership for voting following Board approval by the Board.

#### **Board of Directors Election Update**

An eblast explaining the results of the Board of Directors election and assignment of officers will be sent following this meeting.

### Charitable Donations

Zondra will send checks per the decisions made at the last meeting. Terry has provided addresses and contact information to accompany checks and will research and provide a cover letter to each recipient explaining the donation.

### **New Business**

Pancake Breakfast – see information under Social Committee Events.

2022/2023 Election Closure - text has been provided for an eblast on topic to members and will also be addressed in the newsletter and at the upcoming annual membership meeting taking place at the Pancake Breakfast next month.

eBlasts – Not many eblasts are scheduled to be sent to members so if Board members have announcements, notices, information, etc. useful for members please notify Carmela so that eblasts can be scheduled.

### **Next Meeting**

The next meeting is scheduled for **Tuesday, May 16**. Refreshments will be provided by Jenny.

Meeting adjourned at 8:22 p.m.

Submitted by: Jenny Powers