

**Rio Verde Horsemen's Association
Board of Directors' Meeting – via Zoom**

March 16, 2021

Attendees: Terry Stecyk, Jenny Powers, Kim Edwards, Ruth Kaplan, Carmela Lizzo,
Randy Goettsche, Linda Vinson, Lori Bridwell
Absent: None
Committees: Judy Riley, Bookkeeper (by report)
Guest: None

Meeting called to order at 6:35 p.m.

Reports:

Minutes - Jenny

Minutes from the February 16 meeting were edited to reflect Randy's name as the organizer in place of Sabrina. Motion made to approve Minutes with this edit, seconded, approved without further comment. A copy of the minutes with this edit will be sent to Carmela to post on the website.

Treasurer's Report – Judy

The Treasurer's Report was reviewed without comment. Motion to approve, seconded. Report accepted.

Membership – Mo

No report. Carmela will follow-up with Mo for an update on the current status especially regarding the half price membership dues offer for 2021. Carmela will provide a list of non-renewals for Board members to contact if the people are known to them and it feels comfortable to reach out.

Area Awareness – Mike

No report this month.

Park West Proposed Commercial Development – 174th St & Rio Verde Drive

At the time of the meeting a site plan or other documents were unavailable. It was suggested that a representative from RVHA reach out to the Verdes HOA to obtain input and assess the attitude toward the development. No decision was made to move forward on this suggestion.

A survey from RVHA to obtain member input is being considered. The Board will be involved as the project moves forward.

Water District Status

The DWID petition was accepted by the County on February 17. On March 24 the Board of Supervisors will set a hearing date, possibly the week of April 21. Community residents will be informed. The water source is on track with one pending for 2024. The hydrology report indicates the drought trend continues. The DWID group will send out an email on the status in the near future. Opposition petitions are being processed by the County to validate signatures.

Social Committee – Carmela

Rattlesnake Avoidance Training for Dogs

There were 20 attendees the first day offered and 18 the second day.

Trail Ride – April 18 – Lorill Equestrian Center

Meet at 9:30 a.m. with ride out at 10:00 a.m. Participants may bring their own lunch; water will be provided. Rental horses are available (12) for \$50 fee for the two-hour ride. Contact Lori to reserve a horse. Tack sale will take place following the ride. Terry offered to create a flyer to announce the event. Jenny, Terry and Carmela will share to appropriate social media outlets.

The Board agreed to revisit the RVHA Social Events calendar in September to schedule activities for 2021-2022.

Social Media – Terry

Utilization is still down from the all time high and there is not much engagement on the RVHA Facebook site. RVFBB is the primary source in the community for exchange of information. It was suggested a note be added to each RVHA newsletter to encourage members to follow the RVHA Facebook site. FAST Alerts will be posted on the Facebook page. Terry will ask Mo to send an eblast reminder to members about FAST and the Facebook page.

Board members are urged to send items of interest to Terry and Carmela to post on the RVHA Facebook page. The Half Price Membership Offer will be posted shortly.

Round-up Newsletter - Linda

No report.

Roadside Clean-up – Randy

The next event will be scheduled for April 24.

Welcome Committee – Bonnie

No report.

Business Card Advertising – Kim

No report.

Membership – Carmela for Mo

Carmela will receive the email messages sent to info@rvha.us. Kim will use two separate messages with membership cards and decals. Text, submitted by Jenny, is generic and can easily be modified for new or renewal mailings. The messages will be printed and will be cut to appropriate size to fit in envelope with membership cards and decal. Carmela will coordinate with Kim.

Following the recent outreach to lapsed members to encourage renewal, the membership gained 103 members for a total of 348. Errors uncovered in this effort were submitted to Mo for correction to the database.

Gull now has FAST@rvha.us email address that can be utilized to send out emails at a significantly higher rate than previously available. Carmela will obtain the increase in email sending ability for Mo as well.

Old Business

Bylaws Committee

Joanne Dykstra offered to review the Bylaws. Carmela will ask Joanne if she is willing to serve as Chair of this committee. One item to be addressed is to revise the election timeframe to allow for the election in the Fall so that new officers can assume roles in January. This change is not seen as a problem with the current Bylaws.

General Membership Meeting

The potential for a general membership meeting to be held via Zoom was proposed. Information on the area development projects and proposals could be discussed when material is received. Discussion of Proposed Retail Development survey results could be an agenda topic as well.

New Business

Arizona 911

RVHA was asked to have our community involved in fire prevention efforts. The Cave Creek Rodeo Grounds is available for evacuation if needed. It is recommended RVHA reach out to membership with updates and reminders on preparing property for the fire season.

Next Meeting

The next meeting will be Tuesday, April 13. Meetings will be held via Zoom until further notice. The Board will discuss at the next meeting whether the May meeting should be an in-person meeting.

Meeting adjourned at 7:56 p.m.

Submitted by: Jenny Powers