

**Rio Verde Horsemen's Association
Board of Directors' Meeting**

January 13, 2020

Attendees: Terry Stecyk, , Jenny Powers, Kim Edwards, Ann Meyers, Judy Riley, Carmela Lizzo
Absent: Randy Goettsche, Lori Bridwell
Committees: None other than Board members

Meeting called to order at 6:50 p.m.

Reports:

Minutes - Jenny

Minutes from the November meeting were submitted via email. Motion made to accept minutes with corrected name, second, no discussion.

Treasurer's Report – Judy by report

Judy will send the full report and membership list to Board members soon. After December expenses for computer and printer and for approved charitable donations, there is still a substantial balance on hand.

Membership Report – Mo by report

The Board was asked to consider changing the membership cards to extend the date for multi-year memberships so that the card reflects the actual expiration date. No decision was made during this meeting,

Area Awareness – Mike by report

Nothing to report at this time.

Social Media – Terry

There are 1,148 “likes.” No change since last report.

Water Update - Carmela

The Water Task Force has not shared any information. The Task Force is going in a different direction with new leadership. Carmela will follow-up on the status of water hauling situation to verify the County decision and commercial zoning question.

Social Committee – Carmela

Spring Event – Dinner Dance – Saturday in March being considered
Rancho Milagro or Reigning Grace Ranch

Picnic - April 19

Southwest Wildlife Conservation Center

- Mini tours
- Combine with Annual Meeting of Membership
- Provide food
- Venue donation

Pancake Breakfast

Carmela will research with Rural Metro Fire Station.

Round-up Newsletter - Lisa

No report.

Roadside Clean-up – Randy

Next event date is to be determined as the regular date conflicts with Parada del Sol.

Welcome Committee – Bonnie

No report.

Business Card Advertising – Kim

New advertiser – Concierge Pet Care

Old Business

Dark Sky Initiative – Ann

Ann has researched and determined that the initiative would require a County law change because our area is unincorporated. There is still a low light ordinance. Ann will write a summary article for the next newsletter to raise awareness.

Rebranding Initiative - Terry

The email will be sent out along with a simple survey to obtain feedback on proceeding with the name change of the organization. The draft text was distributed to the Board members for review. Edits were made to include additional member benefits in the list.

If the majority of responses are in favor of rebranding, outreach will be sent to RVHA Facebook list, Next Door, etc. to increase reach to potential members. Another suggestion is to reach out to non-renewals requesting feedback on reason for not renewing membership.

Recognition for Tractor Road Grading – Terry

Discussion by the Board began with how to improve the process or whether to continue. After discussing some options, the decision was made not to pursue. Mo will send out a reminder after rain storms to encourage appreciation of the efforts made by tractor owners who assist in keeping roads passable

New Business

Elections

Terry, Ann, Carmela and Jenny are up for re-election in 2020. A notice will be sent to members requesting nominations. Carmela suggested potential Board members and encouraged current Board members to think about individuals possessing required skill sets to contribute to the Board.

The Board agreed that the election process should begin and end earlier in the year but no dates were discussed at this meeting. Further discussion planned for February meeting.

Next Meeting

The date will be determined and Board members notified. Note: February 17 scheduled

Meeting adjourned at 7:50 p.m.

Submitted by: Jenny Powers