

Rio Verde Horsemen's Association

Board of Directors' Meeting

April 4, 2017

Board Attendees: Marjorie Porter, Terry Stecyk, Carmela Lizzo, Mo Wachman, Mike Oster, Lori Bridwell, Judy Riley

Absent: Jenny Powers

Committees: None other than Board members

Guests: Kim and Lee Edwards

Minutes

The minutes from the March Board meeting were routed for review by email and some corrections made. The revised version was distributed to the Board. A motion was made to accept the minutes as revised, seconded, and approved.

Treasurer's Report

Judy found errors in the March report that listed the income for the Spring Social under "other" and is actually only ticket sales for that event. Judy combined the spring event and spring picnic together. An RVHA subsidy for the band was not required. The cost for the Spring Dinner Dance was \$1,665.41 and income was \$1,670. A motion was made to accept the report and seconded. Approved without comment.

Membership

As of today's meeting membership is 452, 40 new for 2017, 8 of the 40 new are associate members.

Facebook

There are 801 likes up from 783 last month. Terry is going to a class to learn how to market on Facebook.

Reports:

Area Awareness Committee - Mike

A request for members appeared in the March newsletter. Mike said the committee will follow trends and new developments on open space to which we have access, nearby commercial and residential development within the RVHA boundaries and other items of interest that may affect our community. Single family homes experienced a significant boom in 2003-2006. There was a housing bust and recession 2008-2012 and 57% of the homes were worth less than the mortgages on those homes. The recovery began in 2013 and was slow and steady. Apartments are in a boom phase at this time. One in 5 homes is a rental. There will be a commercial building boom in 2018-2019. Nothing to report on open spaces at this time.

Articles planned for the newsletter are June – Scottsdale housing trends and commercial rentals. In the fall issue the topic will be open space. Each quarter there will be an update and a new topic.

Membership Engagement – Mike

Carmela and Terry agreed to co-chair this committee and explore the topic of the RVHA Board meeting membership values.

Bonnie Burke and her team provided a great deal of information on demographics. A copy of their presentation was promised and is still needed.

Water Situation - Carmela

The water element was taken out of the meeting agenda and the Corporation Commission meeting was postponed. Nothing to report.

Social Committee

Dinner Dance

There was a good turnout, the food was excellent and everyone enjoyed the band and socializing. A very successful event including the silent auction. Auction items sold for \$1,025 and a \$250 donation from Bonnie Burke was made to Southwest Wildlife on behalf of RVHA.

Yard Sale – April 22

Working on table sales and Mo will provide signs.

Mounted Archery Demonstration

Will revisit in the cooler weather. Carmela is busy and weather is getting too hot.

Annual Membership Meeting – April 30

Brunch meeting at Carmela's to include election results and review of Bylaws revisions for vote.

Old Business

Zoning Issue - Terry

Terry reported concern about zoning on property near her that the Board of Supervisors was to look into. There is a plan to install a covered arena that would cover 20% of the land and requires a variation. Terry wanted RVHA to get involved but it is too late. There was discussion among the Board members about this but without resolution. Don attended the meeting and Terry will follow-up with notes to share.

Snake Avoidance Training – Terry

A total of 46 dogs were trained and 6 people who were not RVHA members brought dogs with 4 of them joining RVHA. Willow made a donation to Southwest Wildlife.

Website Advertising

There are 7 business card size ads, 2 of which are complimentary. There are 4 service ads – 3 are 6 months and one (Bonnie Burke) is 12 months.

Ideas from Members – Mo

In response to a request for ideas on activities RVHA could arrange we received the following responses from 4 members: polo, book club, garden club. Mo thought we should arrange for one and see what happens since responses are so limited. Claudia Jordan suggested anything horse related such as seminars.

New Business

Legal Fund

Terry suggested the overage in the accounts be targeted as a legal fund. The rest of the Board disagreed and the decision was made to deposit in savings account.

Charitable Donations

It was suggested that the membership be asked to suggest charities for donations so that it would allow members to have more input into where donation funds are spent. It was suggested a sub-committee be formed to consider suggestions and submit a list to the Board with recommendations.

Cortland's Day in the West Party

Invitations were distributed at the Dinner Dance. Everyone is encouraged to attend.

Adjourned

A motion to adjourn was made and seconded. Meeting adjourned at 7:55pm.

Submitted by:

Lori Bridwell for

Jenny Powers, Secretary