

**Rio Verde Horsemen's Association
Board of Directors' Meeting – Part 2**

May 9, 2022

Attendees: Jenny Powers, Kim Edwards, Carmela Lizzo, Terry Stecyk, Ruth Kaplan, Mike Miola, Lori Bridwell, Linda Vinson
Absent: None
Committees: None other than BOD members
Guests: Lee Edwards

Meeting was called to order at 6:38 p.m. The Board thanked Mike for hosting the meeting at his ranch and for the tour the new foals and horses on the property. This meeting is a continuation of the April 25 meeting, which deferred the regular agenda in order to accommodate the presentations and discussions of the guests at that meeting.

Reports:

Minutes - Jenny

Minutes from the March meeting were distributed via email. Motion to accept as submitted was made and seconded. Minutes accepted. Jenny will send the file to Frank to post to the RVHA website.

Treasurer's Report – Ruth

Ruth submitted the Balance Sheet and P&L Sheet. Ruth reviewed the P&L. Ruth will contact the agent regarding insurance coverage and determine if revisions are required. She will also request copies of the policies because the files provided to her during the transition do not contain this documentation. Ruth reviewed the amount charged to Information Systems. One charge of \$313 is printing costs for post cards and membership cards and will be transferred to the correct heading of Printing & Reproduction.

A motion was made to accept the Treasurer's Report and was seconded and accepted.

Membership – Ruth/Kim

One membership card was returned from the mailing last month and Ruth will research the address in the system. There were 10 invalid email addresses discovered and they are in the process of being corrected. Jenny will print labels on an as needed basis for new and renewed memberships and will mail membership cards and postcards as numbers are lower than the previous mailing effort and this process is more efficient than delivering labels to Kim to process.

Area Awareness – Mike

No report.

Water District Status

The legal action filed as of March 14 (Petition for Writ of Mandamus) to force the Board of Supervisors to vote on the RVF DWID petition that has been before them since February 2021 has been dismissed without further information provided. The water issue is still not on the County Board of Supervisors meeting agenda.

Legislation that would allow a private entity to purchase water, but could result in one company having a monopoly on the water supply has stalled. This legislation has proved unpopular and has not moved through the House. It is currently on hold for potential revision.

Social Committee – Carmela

Trail ride proposed for April had insufficient registrations to go forward.

Social Media – Terry

There has been a small increase in the number of “likes.” There are 1,650 following.

Round-up Newsletter - Linda

The summer edition should include an article on the Horse Council insurance but this topic needs clarification on the correct URL and details first. Lori is responsible for providing correct information and an article for publication. Others are urged to develop content and forward articles to Linda in the next month or two.

Roadside Clean-up – Sabrina/Melissa

The next event is scheduled on May 14 at 8:00am. Tom Marchant will haul away collected materials.

Welcome Committee – Bonnie/Kim

No report.

Business Card Advertising – Kim

Research is on-going on how to incorporate business cards with eblasts generated from the new membership platform. Ruth is handling the research. No report on advertising status.

Old Business

Bylaws Committee

The committee will meet May 12 to complete the review of the edits recommended to the existing Bylaws. The review is nearly complete, and Jenny will incorporate edits and provide an updated version for Board review as soon as possible after the upcoming meeting.

Membership Cards and Postcards

The cards and postcards were mailed by Kim and Jenny by splitting the lists, envelopes, materials, and labels thus catching up all membership new and renewal activity for 2022 as of this meeting.

New Business

Membership Database Platform

Ruth provided a demonstration to the Board members on the access, features, and benefits of the new membership platform. Board members are encouraged to login and review their profile information to edit as needed. Research continues how to add business cards and photos to eblasts.

Arizona Horse Council

Lori shared information on the Arizona Horse Council individual membership at \$35/year and encouraged RVHA Board members to join to support the organization. Members can pay an additional \$21 per year to obtain liability insurance. Lori outlined information on a House bill that proposes changes to zoning affecting rural properties. The Arizona Horse Council filed objections and the legislation is now in a study phase. The link to this

information was not available and further fact-checking is needed. Lori was asked to write an article and include references for the upcoming summer edition of the RVHA newsletter.

Rural Metro/RVHA/Arizona Foothills 911 Pancake Breakfast

As of this meeting there were 42 registrations. Carmela will reach out to Soleil to include AERO information on livestock preparation in case of fire and/or evacuation at the event. RVHA will have membership information available. There will be a fire truck on display for children to explore. Carmela provided flyers to Scottsdale Livestock. Ruth will have a computer set up to facilitate signing up for membership. Linda will send an article from the newsletter to Carmela on the FAST System to modify into a handout.

Gift Card Thank You Decisions

Shadow Hill Ranch – rattlesnake avoidance training venue
Complimentary one-year RVHA membership

Frank Turben – website work
\$50 Pinnacle Grill gift card

Mo Wachman – membership and eblast work
\$100 Pinnacle Grill gift card

Ruth Kaplan – Membership Works platform research and implementation
\$100 gift card and lifetime RVHA membership

Special Board Discussion

The Board members discussed a request submitted by Ruth for partial reimbursement for the time spent researching, working with Frank, working with Membership Works customer service, compiling, and transferring data, and learning how the features and benefits of the new platform pertain to RVHA's membership database needs. The consensus after a lengthy discussion is that the payment would be outside the scope of a volunteer role as an RVHA Board member and was not a part of the original decision to go forward with a new system. It was felt being a Board member is a commitment to the organization and volunteering for tasks is accepted as part of this role unless outlined prior to proceeding with a project. It was felt the RVHA membership would react negatively to the payment for this effort. The Board regretfully denied the request for reimbursement of services provided but is deeply grateful for the time spent and the superior result.

Next Meeting

The next meeting location is to be determined. Meeting scheduled for June 13 -- revised via email discussion to June 20.

Meeting adjourned at 8:25 p.m.
Submitted by: Jenny Powers