

**Rio Verde Horsemen's Association
Board of Directors' Meeting**

April 11, 2024

Attendees: Jenny Powers, Carmela Lizzo, Mike Miola, Lori Bridwell, Linda Vinson, Zondra Poteste, Terry Stecyk, Kim Nordquist (via Zoom)
Absent: Kip Micuda
Guests: None

The meeting was called to order at 6:53 p.m.

Reports:

Minutes - Jenny

Minutes from the March meeting were distributed via email. No edits were requested. Motion to accept as submitted was made and seconded. Minutes accepted. Jenny will send the files to Frank to post.

Treasurer's Report – Zondra

The Treasurer's Report was distributed via email. Zondra provided a Year-to-Date comparison report. The year-end information will be posted on the website for members to access. A reference to the availability of this information for any interested members will be made at the Annual Meeting of Membership.

Terry asked for the amount of funds available from business card advertising to support charitable donations. Zondra will gather the information and provide at the next meeting.

The reports were accepted as submitted.

Area Awareness – TBD

No report.

Water Issue Status

Those who attended provided their impressions of the April EPCOR water situation meeting. In all, the meeting was seen as informative, reassuring and favorable. A second meeting has been scheduled for May.

Social Media – Terry

No report.

Membership

There are currently 443 RVHA members. Jenny will research complimentary memberships for Joe Blanchard, Kim Newberry, and Eileen Chong Der and coordinate with Terry as needed. Carmela also asked for research into Maya Pelle and Kelsey O'Dell. That these individuals do not show up in the database could be a factor of incomplete profiles or in the case of Mary and Kelsey, that if paying via checks the mail may not yet have been processed to create a profile. Complimentary memberships will be reevaluated annually.

Jenny continues to work with the printer on membership cards and postcard reprints. The printer reprinted from the old file rather than the corrected membership card file approved by Jenny and Carmela. The company is reprinting but this has resulted in a delay. Jenny will process member updates and send materials since the last effort in March when card supply was depleted.

Welcome Committee – Bonnie

No report.

Roadside Clean-up

The next event will be April 13 from 9:00 a.m. to 10:00 a.m. Nick is leaving a dumpster to facilitate trash removal.

Advertising – Lori

Lori has contacted 13 individuals as follow-up to business card advertising. Efforts will continue to expand the number of businesses advertising.

Social Events – Carmela

Pancake Breakfast/Rural Metro promo Sunday, April 27 Rural Metro Station

Carmela is coordinating with Lisa Collins on RVF 911 and with Sunny Parker for Arizona Foothills 911. Sunny has significant materials available for attendees. Lori will work with Kim on sending invitations to advertisers to encourage attendance for the Business Fair portion of the event. Carmela will update the Events section of the website with assistance from Frank.

Sunny asked for a review of information being created to assist residents with preparation for evacuation specifically regarding trailer loading for livestock. Lori offered to review, and Carmela will also involve Soleil of AERO.

Old Business

Trilogy

Mike is working with the Equestrian Club to schedule a time for the RVHA presentation.

Board Member Website Update

Jenny submitted photos for Kim and Zondra and deleted outdated information on the Board of Directors listing for Frank to update on the website. Kip's photograph is still needed. Carmela will contact Kip.

RVHA Newsletter

Board members are reminded of the revised deadline, April 17. Articles still needed from Mike and Terry. Mike will write about his experience on a trip to view the Salt River wild horses.

New Business

No new business discussed.

Next Meeting

The next meeting will be held on Monday, May 20. Linda will bring refreshments for the May meeting.

Meeting adjourned at 8:04 p.m.

Submitted by: Jenny Powers