

Rio Verde Horsemen's Association
Board of Directors' Meeting
March 5, 2019

Attendees: Terry Stecyk, Carmela Lizzo, Jenny Powers, Kim Edwards, Lori Bridwell,
Mo Wachman
Absent: Ann Meyers
Committees: None other than BOD members
Guests: Lee Edwards

Meeting called to order at 6:45 pm

Reports:

Minutes - Jenny

Minutes from the January meeting were distributed February 1 via email. Motion to approve, seconded and accepted without modification. The minutes from the February meeting were unavailable. Review is deferred to the April Board of Directors meeting.

Treasurer's Report – Mo

The report was distributed via email. A motion was made to accept the report, seconded. Approved without discussion.

Membership Report - Mo

As of this meeting there are 405 members with 23 new for 2019. Due to computer issues, email blasts to members has been limited but Mo reports the situation is improving.

Area Awareness – Mike

Traffic Cameras

Last year, the City of Scottsdale deactivated the traffic cameras on Dynamite in the vicinity of Troon North, and on Pima south of Thompson Peak. On March 1, a traffic camera was activated on Scottsdale Road southbound near Pinnacle Peak Road. No mention yet of a camera on northbound Scottsdale.

Scottsdale National Golf Club

Many recent permits for Native Planting Fields (a good thing!) and a new Fitness Center. Gatehouse will have a roof extension over entry road. This will improve its appearance and will be added after construction.

Sereno Canyon

Toll Bros has permits for Phase 1 at SE corner of 125th & Ranch Gate Rd. Drive south on 118th, east on Ranch Gate and look off to the south. Also permitted were propane lines.

Boulder Ranch

Another new development to be built by Toll Bros. NE corner of 118th & Jomax.

Social Media – Terry

There are 1,097 “likes.”

Social Committee – Carmela

Spring Dinner Dance – March 23

Event will be held at Reigning Grace Ranch. Carmela reviewed bids received for catering with Famous Dave's being the least expensive and includes service and dishes eliminating work for the RVHA volunteers. Menu includes chicken or brisket, mac and cheese, and a salad. Dessert, water and soft drinks supplied by RVHA. The band is confirmed. At 50/50 raffle will be held. Board members are asked

to solicit donations for the Silent Auction. Mo will supply a document to share with potential donors explaining the event and charitable focus.

Old Business

Water Issues Update – Carmela

Carmela provided an update on the progress. At a meeting with the City of Scottsdale, information was requested on the drought plan in place for Scottsdale, processing water, and boundaries. The Task Force is waiting for a written summary letter.

Round-up Newsletter – Terry

The deadline is April 1.

Roadside Clean-up – Randy (Terry reporting)

The next event is scheduled for Saturday, April 13 at 8:00am.

Advertising - Kim

A new business card ad was requested for a realtor. Tonto Verde is running an ad, an invoice sent.

New Business

Snake Training

Snake training is scheduled for April 6-7 at Shadow Hills. March 23 is also available.

2019 Elections

Terry will research who is up for election. BOD members were asked to assist with recruiting candidates. A brunch event for the Annual Meeting and Election Results will be planned for late April or early May on a Sunday.

Old Business

Membership Survey

The survey will be fielded in early March with results available at the April meeting for review and analysis. Terry will preview the link prior to mailing. Timing is dependent upon resolving computer issues with membership mailings.

Website Refresh Project

The “Store” tab will be deleted. Comparisons are being made to current trends in website design such as using visuals rather than text. The “Calendar” will be changed to “Events” and a “Contact Us” form will be added. Jenny offered to manage the Contact Us inquiries going forward to give Terry a break from this task.

There will be an increased focus on what RVHA accomplishes such as the toy drive, food drive, charitable giving, lost/found pet assistance, and roadside clean-up project. The information will be communicated in a slideshow format. A “Resources” section will be added with listings such as AERO, SWCC and others. Photos of events are needed.

FAA Contest

Lori reported that candidates are writing two-paragraph essays and she will bring the submissions to the April meeting for review. There are 8 participants, nominations can be for themselves or on behalf of others.

Next Meeting

Tuesday, April 2, Carmela volunteered for refreshments. Location to be determined as weather is a factor.

Meeting adjourned at 7:45 pm.

Submitted by: Jenny Powers