

Rio Verde Horsemen's Association
Board of Directors' Meeting
September 5, 2013

Attendees: Mo Wachman, Lori Bridwell, Judy Riley, Marjorie Porter, Claudia Jordan, Dan Cohorst, Jenny Powers
Absent: Ray Wallage
Committees: Carmela Lizzo, Social
Guests: None

Call to Order: 7:03pm

Minutes – June 6, 2012

- A motion was made to accept the June 6 minutes. Seconded and approved. Marjorie will check website to ensure postings of minutes are current and will contact Jenny if copies are needed.

Reports

- **Treasurer's Report**

Judy distributed the August report. Balances: Paypal: \$4732; Checking: \$2263.99, Savings: \$1706. There were no questions. The Fall Dinner Dance appears on the 2012 statement because old checks were found and added to deposit. Motion was made to accept. Seconded and approved.

- **Membership**

Current total is 517 – the highest membership in the organization's history. There are 103 new members for 2012 and 26 new associate members for 2012, total associates is 68.

- **Social Committee**

Burger Night – September 8. There are 50+ signed up.

Fall Dinner Dance –October 27 – Cave Creek Outfitters. Cost was \$20 per person in 2011 (steak or chicken), soda, water, coffee, Urban Country Band played for \$400. 50% deposit, may pay band in advance.

There was a discussion of the type of auction to include– silent or raffle. It was decided to offer a limited number of items – 10 to 15 of high value. Auction item donations will begin with advertisers. Claudia volunteered to contact all the advertisers. The format of the auction will be determined after items are collected and value known. A report of donations collected to date will be made at the October Board meeting.

Trail Ride – Cortland, November 2. BBQ, limited to 30 riders. Lori will contact Cortland regarding adding a second group if interest is high.

It was suggested that a ride be scheduled every month during the winter. A tentative schedule is as follows:

November: Cortland, Verde River

January: Cave Creek Outfitters, Granite Mountain

February: Bumble Bee Ranch (overnight)

March: Camp Creek waterfall trail

Conducting a competitive trail clinic was also suggested – Lori could present a clinic to teach people about the obstacles, etc. Carmela will check ACTHA website for upcoming events.

Holiday Bazaar with Lunch – Box Bar, December 2

We need to determine the definition of crafts or determine what is acceptable. The Board is in favor of accepting home baked goods, local business people. Mo will check with the Box Bar on permit use to ensure it is ok. Selling plants or seedlings was another idea. Promotion needs to start soon. Sellers must bring own set-up. No vendor fees. No admittance fee for members, but we need to charge non-members for lunch and/or selling space. The \$25 vendor fee includes lunch and single membership. Great exposure for businesses and will encourage membership.

December meeting --- Terry volunteered her home for the annual Board and Committee holiday meeting. December 8 or 9 was suggested and the Board will decide at next meeting.

The following dates were tentatively arranged for 2013 events:

- Chili Cook-off – January 27
- Swap Meet in March
- Spring Dinner Dance in April. Marjorie suggested a 1950s music dance with DJ.

Lori offered to prepare a poster for display at the September Burger Night with the upcoming events and dates.

Old Business

- Facebook -- Terry

Terry reported that there are 83 “likes” on the Facebook page. Members would like to read resolution of lost and found animals. It is an ongoing effort to provide this information as it is not often reported after the posting. Terry will coordinate with Mo to update the site and the calendar will be updated with the events decided upon at this meeting.

- Welcome Committee – Claudia

Since June there have been 30 home sales and 11 rentals. There will be 30 extra newsletters printed for Claudia and 20 extras for Marjorie for new members. Claudia will begin work on the welcome kit and the welcome letter including important phone numbers. Claudia will submit expenses to Judy for reimbursement.

- Turn Lane at 136th St – Terry talked to the general manager of the project, which is due to development of Reata Ranch, regarding straightening the alignment of 136th St. Construction will be during the winter.

- Staging area updates:
Tom's Thumb parking area near 128th St and the alignment of Happy Valley Rd is scheduled to open in October with a ribbon cutting ceremony. There will be over 100 parking spaces for cars and five to six trailer spaces in a separate area for horses. There is a large covered ramada in a Frank Lloyd Wright design and limited facilities. There is no water at this time.
Brown's Ranch is scheduled for construction in early 2013 opening later next year. There will be over 30 trailer spaces for horses in an area separated from the regular traffic by a planted median. Horse and dog water will be available along with restrooms.

New Business

- Donation Guidelines
4-H donations historically were made due to a members' involvement with organization. Lori explained that 4-H participants are supposed to learn from fund raising. As a result, Mo asked Marjorie to put together donation guidelines for RVHA. Some of the Board members had already reviewed the guidelines, but voting to approve the proposed guidelines will be deferred until next month giving Lori time to review.
- It has been decided to discontinue posting the newsletter on the website due to the new format of articles mixed with advertisements. The files are now too large and difficult to upload and download. Website statistics show that newsletter is seldom viewed.
- Inventory of RVHA items will be conducted: t-shirts; totes, mugs, etc. New ideas for items welcomed. Carmela suggested microwaveable mugs and Mo suggested shopping totes. Carmela offered the use of her wholesale license.

The meeting was adjourned at 8:45pm.

Next meeting: Wednesday, October 3 at Arizona Cowboy College; Marjorie is responsible for refreshments. Social at 6:30pm with the meeting at 7:00pm. Open to all members.

Submitted by:

Jenny Powers

RVHA Board of Directors, Secretary