

# Rio Verde Roundup

## ADVERTISING SPECIFICATIONS & FILE REQUIREMENTS

### AD SIZES

Full Page 7.5" W X 10" H  
\$360

Half Page Vertical 3.75"W X 10" H  
\$200

Half Page Horizontal 7.5"W X 5" H  
\$200

Quarter Page 3.75" W X 5" H  
\$140

Business Card 3.5" W X 2" H  
\$ 70  
\$20 extra for ad assistance

(\$20 add'l. for back cover, if available)

### Ad Prices are for 4 Issues

Full Page Insert 8.5"W X 11" H  
\$120 per issue

### CLASSIFIED ADS

Members Only

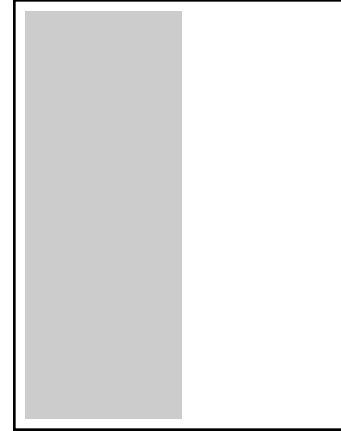
For Sale / Wanted Services

\$ 5 per issue \$ 15 for 4 issues

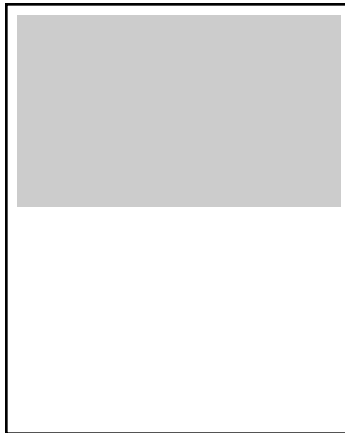
**ALL ADS MUST BE PAID IN FULL  
BY EACH NEWSLETTER AD  
DEADLINE IN ORDER TO BE  
INCLUDED IN THE ISSUE.**



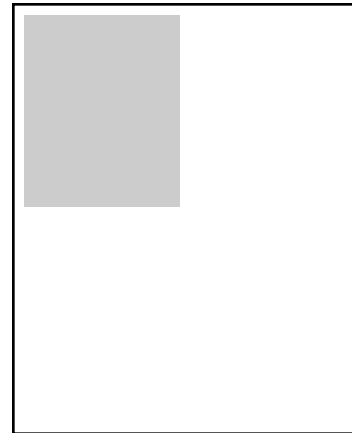
Full Page



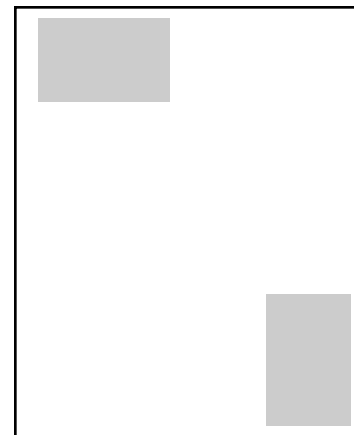
Half Page Vertical



Half Page Horizontal



Quarter Page



Business Card Size

### NEWSLETTER SPECIFICATIONS

Printing

Digital Black & White

Microsoft Word

PDF

Microsoft Publisher

Trim Size 8.5" x 11"

\* ACROBAT PDF FILES PREFERRED \*

### FILE FORMAT

JPEG

TIF

The Rio Verde Roundup is published quarterly. For information on placing an ad contact  
newsletter@rvha.us or mail your ad to  
RVHA, 28150 N. Alma School Pkwy. #103/112, Scottsdale AZ 85262 rvha-az.com

### NOTICE TO ADVERTISERS

If payment of your ad is not received in full by the newsletter issue deadline, your ad will not be run. You will be notified in advance by a member of the advertising committee if payment is due.