

Rio Verde Horsemen's Association

Board of Directors' Meeting

October 1, 2014

Attendees: Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Lori Bridwell, Jean Anderson, Carmela Lizzo

Absent: Judy Riley, Claudia Jordan

Guests: Bill Bailey and Barbara Elliott - Water/Aquifer Task Force, Ferrell Anderson

Water/Aquifer Task Force Update

Bill provided an update on the previous month's plan to have an information booth set up in conjunction with the Roadside Clean-up on October 11. Due to potential conflicts with MCDOT on the use of the parking space the Water/Aquifer Task Force will not go forward as planned. Bill suggested including the information from the Task Force in the welcome packet or other information mailed to new residents of the area to encourage water conservation.

The current process is for the Welcome Committee, chaired by Claudia, to send the recently printed postcards with RVHA membership information to not only Claudia's real estate clients, but to all new property owners in the community. Mo explained that as a realtor Claudia has access to property sales closing information and can obtain addresses even if she is not involved in the sale.

As an alternative to the Roadside Clean-up plan, it was suggested the Water/Aquifer Task Force host a table at the upcoming Craft Bazaar and use that venue to provide information to interested individuals attending the event. It is felt that the Craft Bazaar would generate more traffic than the Roadside Clean-up and provide a better opportunity for outreach. Bill will coordinate with the Task Force members to provide the table and materials and a schedule for staffing the booth. The Task Force is reminded that the Board requests a review of any materials to be distributed. Information on the details of participation in the Craft Bazaar will be made available as the event gets closer.

Bill shared a summary of survey findings and the data from ADWR. An analysis and summary will be written for the next issue of *Round-up* to share the information with the membership. Bill stated that the Task Force gathered the data so that the information can be included in the update of the Area Plan and that the results will influence the land use and maintain low density housing in the area. The data provides factual back-up that was not available in the previous plan.

Reports

Minutes – Jenny

The minutes from the September 3, 2014 meeting were previously distributed via email with feedback to add minor details to the Halloween event location and time. The correction has been made. Marjorie has an updated copy for the website. A motion was made to accept the minutes as corrected, seconded, passed without comment.

Treasurer's Report – Judy (Mo reporting)

Judy was unable to attend the meeting but provided the summary report distributed by Mo. The report reflects the expenses of the newsletter. Again the issue was raised about the cost of the newsletter and that the advertising revenue does not completely offset the expense. As previously discussed, the newsletter is an expected and appreciated member benefit. The association is responsible and cost-efficient in spending funds on producing the newsletter. No changes in the production of the newsletter are anticipated.

A motion was made to accept the report, seconded and passed without comment.

Checking	\$3,430.39
PayPal	425.89
Petty cash	142.50
Savings	<u>142.50</u>
	\$4,364.62

Membership Report - Mo

As of October 1 there are 632 total members for 2014. There are 5 new members since the September 3 meeting.

Facebook Report - Terry

There are currently 321 “likes” on the site. Terry has been posting lost animal notices frequently due to the recent storms. All lost animals were successfully reunited with their owners.

Welcome Committee Report – Claudia

Claudia was unavailable to report.

Old Business

Area Plan – Mo & Marjorie

The next meeting is October 18. There is no report at this time.

Social Committee – Carmela

- **Burger Nite – September 20** – Greasewood Flat
The event was the highest attended yet with 142 total paid meals. It was suggested that another Burger Nite be planned while the venue is still available. Carmela will check into available dates for early 2015.
- **Halloween Event – October 25** (new)
Rural Metro Fire Station --Hours will be from 4pm to 7pm. Games and festivities for children ages 12 and under including trick-or-treat, costume contests, apple bob, counting candy corn in a jar, games of skill such as tossing items into plastic pumpkins, eating a hanging donut, etc. Treats will be earned at stations set up for the tricks. Adults may bring appetizers to share and beverages of choice. Costumes for all are recommended. A pumpkin carving contest decided by popular vote may be offered with contestants bringing completed entries to the event. Candy, juice and sodas will be provided. RVHA will post a request for volunteers to man booths during the event.

- **Dinner Dance & Auction – November 15**

Cave Creek Outfitters. Claudia and Terry will coordinate the auction. It was suggested Greasewood be asked to donate a t-shirt. Some raffle prizes are secured. Others are in progress. Board members may solicit donations of suitable gifts such as dinner for two. Carmela reported that Todd's band is reserved and that the dinner menu includes chicken and ribs with appropriate sides and dessert. Appetizers were discussed, but it was decided they are not necessary. Chips and salsa are included. Pricing will be developed and a flyer created for announcement and reservations. Carmela will supply tables for the auction items.

- **Craft Bazaar – December 14**

Loma Vista front patio – provides high visibility and easy access from Rio Verde Drive. Ample parking and restrooms available (no need to rent). Access through front gate may be arranged. It was decided that food will be available for purchase. Although a food truck would be great, the truck vendors require a minimum guarantee, which is not possible with this type of event. Carmela will research BBQ vendors and other options. Lori offered her group to grill burgers and hot dogs for sale to raise money for their riding club. RVHA will provide water and soda.

The event is open to trades and artisans. RVHA members will receive a free space, non-members will pay \$25, which includes a one-year single membership. It was suggested that *RVHA Round-up* advertisers be contacted regarding interest in reserving spaces. There are roadside signs available. Board members are encouraged to send suggestions and ideas for this event to Carmela.

Trail Ride Committee – Terry

October 4 – Moonlight Ride

So far five riders are confirmed. Dessert provided after the ride. Jenny will lead.

November 8 – Granite Mountain Trail Ride

No frills ride on the Granite Mountain Loop Trail. Claudia will lead.

December 7 – Cave Creek Outfitters Ride

Rental horses are available. Brunch is available for riders and non-riders. A flyer with pricing will be provided for reservations.

Lori will determine a date to host a ride from Lorill Equestrian Center/Arizona Cowboy College in 2015. Other rides will be determined.

Promotional Items

Jean researched small logo decals for vehicles in 3" x 5" size. The decals are available in a transparent or solid background design and are intended to be placed on the outside of the window. The decals are needed in time for the Craft Bazaar and it was decided to charge \$2 per decal. Delivery is about one week. Mo will work with Jean to place the order. The transparent design was favored.

New Business

RVHA Website Update

The RVHA logo and updated photos need to be replaced on the website. Carmela offered to manage the project based on her recent experience with her own business's website update. Terry sent photos to Carmela. Frank already has the new logo. Mo and Terry will review photos and provide additional selections. A photo from the Roadside Clean-up will be provided to include the new banner and the new leaders of this project, Randy and Lisa Goettsche and Sabrina Nelson.

Disaster Plan/Westworld

Jean reached out to WestWorld regarding an agreement for a disaster plan. Jean will meet with representatives from WestWorld to discuss options. Maricopa County has an evacuation plan in place. Jean will contact representatives for the County and learn more about the Maricopa County Plan. Jean would like volunteers to assist her. Lori and Mo may participate. Jean will also check with the Arizona Horse Council for additional information.

Food Bank Collection

Terry and Don will be collecting donations for the Foothills Food Bank at the same time as the Roadside Clean-up. A notice will be sent via the email system to members. Terry will put together information and have a trailer available to gather donations.

Motion to Adjourn

A motion to adjourn was made at 8:35 p.m. and seconded.

Next Meeting

The next Board of Directors meeting is Wednesday, November 5. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted. Refreshments will be provided by Carmela.

Submitted by
Jenny Powers, Secretary