

Rio Verde Horsemen's Association
Board of Directors' Meeting
October 3, 2012

Attendees: Lori Bridwell, Mo Wachman, Marjorie Porter, Dan Cohorst, Ray Wallage, Terry Stecyk, Judy Riley, Jenny Powers
Absent: Claudia Jordan
Committee: none
Guest: Ferrell Anderson

Call to order: 6:50pm

Minutes – September 5, 2012

A correction was made to the ticket price of 2011 dinner dance, which was misstated in last meeting. Terry was added as attending and Ray was noted as "absent." A motion was made to approve the minutes and seconded. Minutes approved with changes noted.

Reports

- **Treasurers Report:**

An anomaly with payments is occurring on the report. Membership is correct and events is showing as negative. A question was raised as to which is incorrect. Judy will investigate. Balances are correct. A motion to accept report subject to Judy's investigation and resolution of the problem was made, seconded and passed without comment.

- **Membership**

Membership is currently at the highest ever at 536, an increase of 19 from September. There were 123 new members and 31 new associate members for 2012.

- **Social Committee**

The Fall Dinner Dance: will be held on October 27 at Cave Creek Outfitters. A flyer is complete subject to some PayPal details regarding names if there are multiple reservations and choice of meals. Price is set at \$15 (subsidized for members) and \$20 for guests.

- Trail Ride: First trail ride of the season is November 3. Lori will follow-up with Cortland on details. Cortland prefers to limit the ride to 30 people because he wants to cross the river. The necessary skill set will be published in an attempt to avoid over-challenging riders. Lori will encourage having a second wrangler to assist with those who do not want to ride 4 hours and cross water. Parking may also be a reason for the limit.

- Holiday Bazaar: this new event will be held at Box Bar in December. Flyers have been prepared. There is a suggestion to charge non-members \$25 to include lunch, space, and a 2013 single membership.

- Board and Committee holiday party: will be held on Sunday, December 9. Significant others are welcome to attend. The afternoon was determined to be best due to the remote location at Terry's house (difficult to find in the dark). RVHA is purchasing the entrée and guests will bring potluck side dishes and desserts. Festivities start at 1pm, ending to be determined. The Board will furnish wine and beer.
- Trail Ride: the first ride of 2013 will be held January 6 at Cave Creek Outfitters followed by brunch.
- Chili Cook-off: will take place on January 27 at Arizona Cowboy College.
- Trail Ride: an overnight ride is planned for February at Bumble Bee. Details are being determined.
- Yard Sale: the sale will be held at Reata Pass/Greasewood. Checking on venue and lunch availability.
- Trail Ride: to be held in March at Camp Creek and include the waterfall trail. Required skill set to be published to ensure riders are aware of technical aspects of the trail.
- Horse Clinic: to be held in April at Arizona Cowboy College and feature trail horse competition.
- Spring Dinner Dance: to be held in April with '50s theme.

Old Business

- **Facebook – Terry**

Terry has updated events and the site has received 84 likes. Terry continues to monitor news items to post.

- **Donation Guidelines**

Marjorie drafted guidelines based on the bylaws. The mission statement is incorporated to ensure donation decisions are in keeping with the statement. Authority and approvals are outlined. Donations are revisited annually. New requests are presented by a representative to explain the organization and need. Two categories: one time donations; and on-going with annual review. Mo and Judy will provide the types of donations, such as political, that would jeopardize our non-profit status. A motion to change #6 to clarify if under \$300 and treasurer and president do not agree then the request needs to go to the Board. Board members also asked for clarification to ensure that non-equine rescues are considered as supporting the community. Motion seconded and approved without opposition.

Marjorie will revise after Judy researches the types of donations and guidelines will be resubmitted for final approval at the November meeting.

- **Welcome Committee – Claudia**

Claudia visited six homes and dropped off one packet. She has experienced some difficulty finding addresses but has solution to try next time.

- **Dinner Dance Donations – Claudia and Terry**

Desert iNet one year service

Scottsdale Livestock – 3 bags feed

Gun safety and usage training

Scottsdale Gun Club – 1) gift certificate for one hour shooting a machine gun and range master assistance, 2) certificate for one year membership for a family, and 3) free passes

\$50+ certificate for dinner at Tortilla Factory – will be done as a basket

Vemma gift basket

Beauty control gift basket

Merry-go-round music box

Framed and matted original art – Arabian horses (3)

Facial massage – in negotiation

Free passes to Festival of the West – in negotiation

The Board discussed suggestions for charities to feature on flyer that will benefit from the raffle or auction. It was suggested listing the approved charities and indicate that the funds benefit the approved charities. There was discussion and opposition to posting the charities if it raises an expectation of receiving donation. However, if the charity is questioning the donation they can be removed from list because receiving a donation is a privilege not an expectation. A motion was made to provide a list of approved charities and then the Board decides which charity(ies) to donate to after the funds are collected. Seconded followed by discussion of the motion in detail. The motion was amended to add "...previously approved." Motion and amended motion passed without opposition. Judy will provide list of previously approved charities.

Help with Dinner Dance: a time limit on sign in will be instituted so someone doesn't need to work the entire time. Mo, Terry, Marjorie and Jenny will help with registration. Judy will do raffle tickets.

Mo suggested denim shirts with embroidered logo to wear at events. Motion for the expense was made and seconded. Approved without opposition. Sizes were furnished to Mo for ordering.

Replenish supplies: Marjorie proposed event giveaways. Will review for discussion at the next meeting. Marjorie compared prices between Mo's vendor and Carmela's. The objectives of giveaways are brand recognition, use in the welcome packets, and to offer for sale at events with an expectation of covering our costs. A decision may be made to offer the least expensive items as giveaways at the holiday bazaar.

License plates are available to all members and notices of availability are in the newsletter. Window decals were not popular in the past.

Ferrell attended the meeting and had an issue with the fire district article in the last issue of newsletter. He felt the content of article implied that opposition was labeled negatively. Discussion ensued about fire district article. It is an update by the Fire District Board and was signed – it is the opinion of the authors. Opposing viewpoints may be submitted. It was explained that if articles are published as is and

not edited then RVHA is not responsible for content. A motion was made to include a caveat attached to any article published with regard to the fire district. Not seconded and the motion subsequently was not passed.

New Business

- 15th Anniversary 2013

RVHA was organized in September 1998. It was suggested that a special event be planned next year to commemorate the anniversary, i.e., the Fall Picnic with giveaways. Board members are encouraged to think about plans for this event.

- Update logo

It may be time to consider a revised logo and it was suggested that a contest be held for new design. The current font is difficult to read with long name of the organization. This topic will be discussed at the next meeting. The anniversary would be an ideal time to launch a new look and feel for the organization.

For the good of the association:

Ray's goats will be having kids in the next week. Anyone interested in visiting the kids is welcome to contact Ray. Ray will provide photos for email notification when the blessed events occur.

Next meeting: November 7, 6:30pm social and 7:00pm meeting. Ray is responsible for November refreshments.

Motion to adjourn at 8:41pm. Seconded.

Submitted by:

Jenny Powers, RVHA Secretary