

Rio Verde Horsemen's Association
Board of Directors' Meeting
November 7, 2012

Attendees: Mo Wachman, Lori Bridwell, Judy Riley, Marjorie Porter, Claudia Jordan, Jenny Powers
Absent: Ray Wallage, Dan Cohorst
Committees: None
Guests: Ed O'Brien, Valerie O'Brien, Marty Bowers, Bill Remus

Call to Order: 6:50 pm

Minutes – October 3, 2012

- A motion was made to accept the October 3 minutes. Seconded and approved.

Reports

- **Treasurer's Report**

Judy distributed the October report. Judy explained the error in reporting the raffle funds as 60/40 output. There was discussion on the payment record for one of the donations at the Fall Dinner Dance. That amount may offset the raffle error somewhat. Terry presented a back-up plan for the donation of a massage as the therapist making the donation has been injured and will not be able to provide the service. The amount paid may be refunded or RVHA may choose to pay another therapist to perform the service (\$45). Terry will talk to Ed Wilkinson, the winner of this raffle item, and determine how to proceed. A motion was made to accept with corrections. Seconded and approved.

Judy requested that at the deadline for payment of an event on the RVHA website, the payment button for PayPal be deactivated. This will prevent last minute accounting issues for late payments. Marjorie will communicate with Frank on this request.

- **Membership**

Current total is 547 – the highest membership in the organization's history. There are 129 new members for 2012 and 75 total associate members for 2012. The application has been updated and renewal reminders for 2013 will be sent via email.

- **Social Committee**

Fall Dinner Dance –October 27 – Cave Creek Outfitters. This event was very successful with about 125 attendees. Photos have been posted on the RVHA website and on Facebook.

Trail Ride – Cortland, November 2. There were 18 riders plus five or six more for lunch. It was a beautiful ride and wild horses were encountered on the east side of the Verde River.

Holiday Bazaar with Lunch – Box Bar, December 2. A preview notice was sent. There is no cost to members; non-members pay \$25 for a space and the fee includes lunch and a single membership. Potluck items are requested. The event will begin at noon with lunch at 1:00-1:30

pm and the event will end at 4:00 pm. Flyers will be posted locally and road signs will be posted the day of the event. Additional promotion to membership is planned.

Old Business

- Facebook -- Terry
Terry reported that there are 98 “likes” on the Facebook page. There has been increased activity to the page and posting photos generates interest. The total reach is about 678. Tags help. It is almost time for another cookbook drawing.
- Welcome Committee – Claudia
Claudia has visited 10 homes and left packets if no one was available to speak with. Most homes sold are occupied. Claudia has had one call as a result of leaving a packet and the person calling wants to join RVHA. The updated application will appear in the next newsletter.
- Donation Guidelines – Marjorie added a sentence regarding the President and Treasurer concurrence. The document is accepted as final.
- Replenish Supply of Promotional Items – Mo and Marjorie are working together on identifying new items in various price ranges to offer for sale and as giveaways. A motion was made to authorize the purchase items for future events at the President’s discretion. Motion seconded and approved without discussion. Mo will ensure the quality of the logo application.
- Left Turn Lane at 136th Street – Terry will keep the Board informed of progress on the left turn lane and road alignment project.

New Business

- 15th Anniversary Celebration -- A motion was made to proceed with plans to hold a contest to update the RVHA logo as part of celebrating the 15th anniversary. The motion was seconded and approved. Implementation will begin in 2013.
- Donations from Dinner Dance – A motion was made to approve the charities as three separate entities, i.e., animal rescue; humanitarian, and special interest. The list will be reviewed at the December Christmas meeting or the January meeting and then decided. The motion was seconded and approved.

Anything for the Good of the Association

- Lori brought up the concern regarding the constant irrigation of pasture at 150th Street and Dixileta. There are multiple registrations for the wells in this area. Those individuals concerned about water usage need to call the authorities and voice their concern. Terry will research who to contact and how. An agriculture permit may affect the usage. Use caution with information that may create inspections and other issues from government authorities.
- Dust Control – there is no County maintenance on roads except for paved surfaces in our community. Air Quality Control has been inspecting the area. The Sheriff Department, Planning and Development, and Flood Control have no problems with local residents dragging the dirt roads to improve the surfaces. Air Quality Control states that a permit is required. This information is provided for awareness.

The meeting was adjourned at 8:10 pm.

Next meeting: December 9 at Terry's home in celebration of Christmas. Board and committee members are invited with significant others. Guests will bring dishes to share and a gift for participation in the gift exchange (optional). More information will be provided as the date gets closer.

Submitted by:

Jenny Powers

RVHA Board of Directors, Secretary