

# Rio Verde Horsemen's Association

## Board of Directors' Meeting

June 4, 2014

**Attendees:** Mo Wachman, Terry Stecyk, Marjorie Porter, Jenny Powers, Claudia Jordan, Judy Riley, Lori Bridwell, Jean Anderson, Carmela Lizzo

**Absent:** None

**Committee:** Barbara Elliott (Water/Aquifer Committee)

**Guests:** Ferrell Anderson, Annie Hodgkins

### Reports

#### **Minutes – Jenny**

The minutes from the May 7, 2014 meeting were previously distributed via email with feedback on a correction to the spelling of one of the last names. The correction has been made. Marjorie has an updated copy for the website. A motion was made to accept the minutes as corrected, seconded, passed without comment.

#### **Treasurer's Report - Judy**

The report was distributed in advance and one Board member raised a question that required additional research. The issue relates to a previously discussed discrepancy due to a check that was issued in 2013 and lost and reissued in 2014 for the 2013 event (November Dinner Dance). Judy will check into this and make the necessary corrections to the report then provide an updated report for the Board via email. Acceptance is deferred until the revised report and results of research can be presented.

Checking	\$7,806.61
PayPal	775.10
Petty cash	1,093.46
Savings	<u>245.84</u>
	\$9,921.01

Additional discussion focused on the request by Jean for a balance sheet due to a question she raised on balances on the accounts, trial balances and the profit and loss statements. Judy said that the balances have always been reported verbally and that the Treasurer's Report as provided fulfills the requirements of the association. Jean cited the Bylaws as a source of the request for a balance sheet however, the Bylaws state that a "financial report" is required. It is felt that the report provided meets the requirements of the Bylaws statement. As a new Board member, Jean would like to have more information. When the Treasurer's report is researched and any corrections made, Judy will clarify the report as needed. Jean also asked for clarification on the types of memberships as noted in the Treasurer's report and was provided more detail, specifically with regard to the multiple-year memberships.

A special report on events income was prepared and distributed. There was a discussion on whether there is profit on events. Generally only the Fall Dinner Dance has a profit due to the raffles. The intent

is to generate income that is then invested in charitable donations. Claudia's question related to whether the events generate enough income to cover costs.

Judy will adjust the Events Profit and Loss statement to add a charitable donations category under the Fall Dinner Dance. This will separate the General Fund Donations from the Fall Dinner Dance raffles.

### **Membership Report - Mo**

As of June 4 there are 608 total members for 2014. There are 66 new members for 2014. Since the last meeting there have been only six new memberships as this is a typically a slow time of year.

### **Social Committee – Carmela**

- **Burger Nite – June 7 – Greasewood Flat**

Judy offered to pick up cookies and brownies at Safeway on Friday because Carmela will be out of town until the event. Carmela will pre-order for Judy. All of the Board members are encouraged to attend and to greet and make conversation with guests. Jenny, Marjorie and Marlene will assist at the registration desk and distribute name tags and dinner tickets. New members will be designated with green stickers on their badges to assist Board members in identifying them and making them feel welcome.

### **Facebook Report - Terry**

Terry reports that there are 264 likes. Terry noted that Facebook provides an advantage over the email notices in that it can easily be updated. Email notifications are generally sent only once per day due to volume and restrictions.

### **Old Business**

#### **Welcome Committee - Claudia**

The postcard art and final approval was sent to the printer and Mo approved the proof onsite when she was at the printer for other business. Cards should be available by Burger Nite for Board members to see. Extra newsletters will be given to Claudia as well. Claudia will determine the postage needed for the cards and purchase accordingly then turn in expenses for reimbursement.

#### **Water/Aquifer Committee – Barbara Elliott reporting**

Considerable time was spent on clarifying adjudication of wells. Bill will discuss at the Water Committee meeting on June 5. The Water Committee will then provide a summary and instructions that can be distributed to RVHA membership to clarify the timelines and requirements.

Also discussed was the lower than anticipated response to the well survey. The Board agreed that the Water Committee members could have surveys available at Burger Nite and promote the completion of the surveys to interested members. The Water Committee plans to continue research to have a better count of working wells in the community. The Board suggested creating a flyer with information and links to be available at the table during Burger Nite to encourage members to research information and make up their own minds about adjudication. RVHA provides the resources to members as a service only.

Barbara will update the Board after the Water Committee meeting to determine the best information to send to members.

#### **Area Plan Committee Update – Marjorie reporting**

The Committee is meeting on June 7 to update the progress. If any information needs to be communicated to the Board before the September Board meeting, an email will be sent.

#### **Promotional Items – Mo reporting**

The list of suggestions was discussed at the May meeting. Mo had an additional suggestion of a license plate with the RVHA logo for the front of the vehicle. Another idea was a small window decal that is a relatively inexpensive item. The decals could be included with the new member packets. Jean offered to obtain a quote on the decals for comparison to the quote Mo had researched. It was suggested that to be most visible the decal should be white on a clear background. The decals could be made available to members at RVHA events.

#### **RVHA Member Discounts**

Scottsdale Livestock is no longer offering a 10% discount on purchases to RVHA members. The ownership has changed and the company is no longer a newsletter advertiser. Karsten's Ace Hardware still offers free delivery on orders of \$250 or more. Greasewood Flat offers a discount to RVHA members as mentioned in the advertisement. The discount is available upon request.

#### **New Business**

#### **Social Events for Balance of 2014**

The Board discussed recommendations for social events and proposed scheduling for the balance of the year. Dates are tentative pending final approval of the venue and availability of space.

- End of Summer Burger Nite – September 20 or 27 – Greasewood Flat
- Halloween Event – October 31
  - Rural Metro would like to be involved. There could be a Happy Hour for adults and trick-or-treat event for the children. Carmela will research.
- Fall Dinner Dance and Raffle – November 15 – Cave Creek Outfitters
- Christmas Craft Fair and Family Picnic – December 14 – Box Bar Ranch
  - The combined event would likely generate better attendance for the craft vendors. The Board will discuss how to combine and promote the event and what activities will be hosted for children. A “cowboy Christmas” theme was suggested with appropriate Santa Claus visit. The goal is a festive, fun-oriented family event that also showcases and generates sales for vendors.
- Trail Rides – TBD
  - Terry plans two large group rides with rental horses with at least one of the rides originating from Lorill Equestrian Center/Arizona Cowboy College.

- Terry and Jenny will plan multiple smaller “no frills” rides on trails not suitable for large groups.
- Terry suggested using social media as a resource. The mountain bike rides in the Preserve are an example of using “meet-up” to gather like-minded people for activities. Terry will research.

#### **Board Refreshment List for 2014-2015**

The sign-up sheet was routed for the coming year of Board meetings. Mo will provide the results of the list to the Board members and send a reminder with the agenda prior to each meeting.

#### **Motion to Adjourn**

A motion to adjourn was made at 8:45 p.m. and seconded.

#### **Next Meeting**

The next Board of Directors meeting is Wednesday, September 3. Social at 6:30pm and meeting begins at 7:00pm. The location will be Bridwell Equestrian Center/Arizona Cowboy College unless otherwise noted.

Submitted by  
Jenny Powers, Secretary