

**Rio Verde Horsemen's Association
Board of Directors' Meeting**

September 21, 2023

Attendees: Jenny Powers, Carmela Lizzo, Terry Stecyk, Mike Miola, Veruschka Schneider, Lori Bridwell, Zondra Poteste, Linda Vinson
Absent: None
Guests: None

The meeting was called to order at 7:00 p.m.

Reports:

Minutes - Jenny

Minutes from the June meeting were distributed via email, updated per an edit received from a Board member, and resubmitted as final via email. Motion to accept as submitted was made and seconded. Minutes accepted. Jenny will send the files to Frank to post to the RVHA website.

Treasurer's Report – Zondra

The Treasurer's Report was distributed via email. During review a question was raised regarding the necessity of having two insurance policies. Carmela and Zondra offered to investigate, and Carmela contacted the agent via text during the meeting. The explanation provided is that one policy pertains to physical liability and the other to errors and omissions and that both plans are required. There is still a concern that the "errors and omissions" policy may not be necessary, and Carmela will research further. The Zoom contract has been cancelled. The mailbox rental renewal is coming due. A motion was made to approve the report as submitted, seconded, and accepted.

Area Awareness – TBD

Commercial Rezoning

Carmela received a typical "non answer" response to the document submitted on behalf of RVHA membership rezoning recently approved by the County for the proposed commercial development.

Water Issue Status

The Board is currently vetting the registrations to arrive at a number of no more than 750 hauled water users per the legislation. Board members are reviewing billing information for each registration with the respective water haulers as needed.

Social Media – Terry

The number of followers is 1,800 with 1,200 "likes". Terry briefly discussed demographics available through Facebook.

Membership

There are currently 443 RVHA members. New and renewing membership cards from the summer are in process.

Welcome Committee – Bonnie

Bonnie will receive the reprinted postcards later this week.

Business Card Advertising – Veruschka

Veruschka is working on an approach of using the leftover business cards from postings on the Scottsdale Livestock bulletin board to follow-up with information on advertising with RVHA. Linda added a reminder in the newsletter, which resulted in a new advertiser.

A new initiative will feature one advertiser per month from information submitted by the advertiser for this purpose. Veruschka will contact each advertiser offering them the opportunity and explaining the program. She will collect the featured information and a photo if desired and submit it to Linda and Terry. The featured advertiser will appear on the RVHA Facebook page, in the RVHA newsletter and on the Rio Verde Foothills Bulletin Board Taco Tuesday advertisers’ program.

Carmela reported there has been no activity regarding confirming the continuation of the RVHA member discount program offered by Scottsdale Livestock.

Round-up Newsletter – Linda

Linda requested articles for the Fall newsletter be submitted by the end of October.

Roadside Clean-up

The next event is scheduled for Saturday, October 14 at 8:00 a.m.

Social Events – Carmela

Proposed schedule of events:

Bake Sale to benefit RVFSD	Saturday, September 21	Rural Metro Fire Station
Garage Sale	Sat/Sun, October 28/29	Community wide
Fall Dinner Dance	Saturday, November 18	SJ Ranch (Janey Vatcher)

Old Business

Bylaws Update

The edits determined during the June RVHA Board meeting have been incorporated and the updated version of the Bylaws was submitted to Board members prior to this meeting. The updated version was reviewed during the meeting and approved for distribution to the membership for acceptance through a motion to approve, second and vote with no opposition.

Mike generously offered to create a Jot Form survey to be sent to members for the approval process. Jenny will send Mike a PDF file of the Bylaws for this purpose.

New Business

There was no new business submitted for discussion during this meeting.

Next Meeting

The next meeting will be held on October 18. Refreshments assignment was accepted by Linda.

Meeting adjourned at 8:30 p.m.

Submitted by: Jenny Powers