

Rio Verde Horsemen's Association
Board of Directors' Meeting
May 2, 2012

Attendees: Mo Wachman, Jenny Powers, Marjorie Porter, Ray Wallage, Lori Bridwell, Judy Riley, Dan Cohorst, Terry Stecyk, Claudia Jordan
Absent: None
Committees: Chris Estey, Advertising
Members: Bruce Estey

Meeting was called to order at 7:00pm. Quorum established.

Nomination of Officers

The newly elected Board of Directors followed an established procedure to call for nominations. The nominations were made, closed and a vote was called. The following are the 2012-2013 elected officers:

President: Mo Wachman

Vice President: Marjorie Porter – will delegate Parliamentarian role to Ray Wallage

Treasurer: Judy Riley

Secretary: Jenny Powers

Minutes – April 4, 2012

- A motion was made and seconded to accept the minutes as distributed. No discussion. Motion carried.
- Election meeting minutes – Ray requested the addition of his recognition of Mo and that the recognition received a round of applause by attendees. An updated copy of the Election Minutes will be redistributed to the Board. Motion to accept as amended, seconded, approved.

Reports

- **Treasurer's Report:**
 - Exact figures not available: approximately \$2800 in PayPal; \$4,501.05 in checking and \$1,203.15 in savings. There is a debit of \$469 in account – discrepancy needs to be resolved. Judy will contact Quicken to inquire. Motion to approve report; seconded; no discussion, approved.
 - Discussion on buttons on the website to pay for events: buttons appear under the calendar page in the appropriate month and are then removed after event passes. Mo requested ideas be sent to Marjorie or Mo regarding how payment page should be handled for events. Can the pages be created and saved for future use? Create a separate page for event payments? Save buttons instead of just deleting?
- **Membership:**
 - Total current membership is 472; 72 are new; 51 associate members. Ray asked about non-renewals from last year. Mo will calculate and report at the next meeting. Many

family memberships have been reduced to single membership. The directory is in production and may be available by the end of May. Judy will explore creating two versions of the directory to provide directors with member email addresses and another version of the directory without email addresses for members. The new application asks what the member chooses to leave out of the directory.

- **Social Committee:**
 - **Trail Ride:** This event was very successful in spite of the hot weather. There were about 30 riders and an additional four or five guests for the brunch.
 - **Family Picnic:** There are about 66 pre-registered adults and about 10 children for this event. The menu will be pulled port and side dishes. Attendees will contribute food items as well. Mo requested assistance with moving equipment from her garage. Judy offered to help and Dan offered to pick up ice the day of the event.
 - **Burger Night at Greasewood Flat:** This event is June 2. Costs are in discussion with Greasewood Flat and more information will be available as the date gets closer.
- **Area Awareness**
 - **Planning & Development/Flood Control/General Meeting:** The tentative date is June 7. As soon as the date is confirmed a notice will be sent to membership. The venue is being finalized. There will be a presentation plus Q&A session. Reata Ranch developer was interested in talking to the community and attendees at the General Membership meeting had been discussed, however, since the development has been approved, it is likely no longer necessary.

Old Business

- **Election Results:** Results were covered in the Election Meeting minutes. Mo created a spreadsheet, which Judy used to pre-enter data and this made the process of counting ballots and reporting results much easier. The Election Day Lunch represented the largest turnout in RVHA history despite very cold, windy weather. Claudia requested an explanation of the number of Board members. Per the new bylaws, there are nine Board members.
- **Facebook Page:** We are almost at the point where “likes” can qualify for cookbook drawing. Members are posting photos. Activity is increasing. Photos from events can be created in an album. Terry offered to create album of trail ride photos. Some of the “likes” are from non-members. Terry will explore a way to post the membership application, but the Facebook page also directs people to the RVHA website.
- **Snake Avoidance Training:** A total of 39 dogs were trained at Terry’s home and at Arizona Cowboy College. Many positive comments have been received. Web Patron is willing to return next year. Terry is willing to host the training again. The other trainer will also be invited back.
- **Bylaw Committee:** No report.

New Business

- **Area Awareness:** This committee needs a chairperson. Directors are urged to consider this opening and be prepared to discuss at the next meeting.

- **Pinnacle Horse and Pet** has acquired a larger facility on Cave Creek Rd. They are offering free delivery on purchase of \$250 or more and 5% discount on shelf items. Pinnacle Horse and Pet will become an advertiser and wants to promote to RVHA members.

For the Good of the Association

- Claudia brought up promotion of services and consistency of allowing promotions for members. Arrangement of services and promotions must be a benefit to the members, generally existing advertisers. Similar considerations must be made for classified advertising as well. Judgment is used to determine how the offers fit. Special consideration will be made to regular advertisers. Any member with an offer or question can send their requests to Mo and Mo will refer to the Board if necessary.
- Terry suggested a mention of the organizations RVHA donated to this last quarter be placed in the *Round-up*. Judy will write article. Marjorie is a volunteer with Verde Cares.
- Lori questioned the donation of money to the local 4H organization. She said one of leadership skills developed in 4H is the ability to raise funds to support the clubs. Dan questioned if guidelines are necessary to determine how RVHA contributes to organizations. In the case of 4H the County has programs to support the organization. The Board decided to revisit donations to 4H the next time considerations are made.
- Mo will create a sign-up sheet for monthly “hosting” of refreshments beginning with the September meeting. Board members are reimbursed for purchases.

The meeting was adjourned at 8:15pm.

Next meeting: The next meeting is Wednesday, June 6, at Arizona Cowboy College. Refreshments and social at 6:30pm, meeting begins at 7:00pm. This will be the last Board meeting before the summer hiatus.

Submitted by:

Jenny Powers

RVHA Board of Directors, Secretary