

Rio Verde Horsemen's Association
Board of Directors' Meeting
June 6, 2012

Attendees: Mo Wachman, Jenny Powers, Marjorie Porter, Ray Wallage, Lori Bridwell, Judy Riley, Dan Cohorst, Terry Stecyk, Claudia Jordan
Absent: None
Committees: None
Members: None

Meeting was called to order at 6:59pm. Quorum established.

Minutes – May 2, 2012

- A motion was made and seconded to accept the minutes as distributed. No discussion. Motion carried.

Reports

- **Treasurer's Report:**
 - Reports were distributed electronically prior to the meeting. \$3,884.78 in PayPal; \$2,932.20 in checking; and \$1,403.26 in savings. The debit of \$469 discussed at the May meeting was attributed to an old website no longer in use. The renewal fee was applied automatically and Quicken will reverse the debit amount charged. Motion to approve the report; seconded; no discussion, approved.
- **Membership:**
 - Total current membership is 492; 83 are new; 59 associate members. From 2011 to 2012 there were 82 non-renewals. Some of those individuals may have left the area, others converted to single memberships to save money, or some just joined to run a classified ad in 2011 and did not intend to renew.
 - It was suggested that we add a question to the online and downloadable applications to ask how a member heard about RVHA. This would aid in improving outreach to potential members.
 - Claudia offered to chair a "Welcome Committee." This committee's function would be to contact (in person if possible) anyone who moves into the community. The new resident would be given information on how to join RVHA and become involved, a list of services (water delivery, TV service, Verde Cares, etc), a copy of the newsletter, and coupons or discounts offered by our advertisers. Claudia will put together a proposal for review by Board members. Anyone with suggestions on what should be included should provide Claudia with a description and appropriate contact information, brochures, flyers, etc.
 - Membership applications will be printed and brought to the General Membership Meeting June 7.
- **Social Committee:**
 - **Family Picnic:** This event was very successful and had a good turnout.

- **Burger Night:** This was a fun and well-attended event (44 attendees) with several new members. The use of the “barn” at Greasewood was well received by members and will be requested for future events. A motion was made to arrange another Burger Night in September. Motion seconded and passed without opposition. It was suggested Mo give a welcome message and introduce Board members in attendance. Board members are encouraged to mingle with all attendees, especially new members. Terry and Claudia offered to help Carmela on the Social Committee and work on events.
- **Area Awareness**
 - **Planning & Development/Flood Control/General Meeting:** date is June 7. Reata Pass decided to close for the summer with no notice so the venue was quickly changed to a community meeting room in Scottsdale. The names of the speakers have not yet been provided by the County but Ray has been in contact with the department representatives on a regular basis. Terry will take notes and ask for contact information for the speakers if business cards are not provided.

Old Business.

- **Facebook Page:** There have been 62 “likes” so a drawing was held to select the winner of the cookbook – Melissa Thompson. Mo will notify the winner and provide the prize. The Facebook page is experiencing increased activity as new photo albums are posted. The use of the page for “lost dog” notices is successful.
- **AT&T/SRP Cell Tower:** By the end of summer an AT&T cell array will be installed on a tower at the 164th St and Rio Verde Drive SRP substation. Discussion of the historical opposition to cell towers by RVHA and the definition of “commercial” versus “utility” followed. The installation of cell towers will be monitored and information provided to residents who can then contact the appropriate entities and oppose or support the installation. RVHA is opposed to commercial zoning but realizes that cell towers are necessary and the locations are often on structures that already exist, such as high tension power lines, or on private property. The SUP process is an avenue for residents to oppose installations if they wish. Mo will send an email update on the status of this particular installation and will provide contact information. The Board would like to encourage SRP to enhance the appearance of this substation, especially since revenue is being generated by the addition of cell tower space.
- **Fire District:** There is not a status update available at this time. The deadline is thought to be in the fall and approximately 200 additional signatures are needed.

New Business

- **Area Awareness:** This committee needs a chairperson. Directors are urged to consider this opening and be prepared to discuss at the next meeting.
- **Refreshment Roster:** Mo circulated a roster of Board member names for sign-up to bring refreshments to the meetings beginning in September. Funds are available for reimbursement or for advances to cover the expense.
- **Schedule for Upcoming Events:**
 - **Burger Night** is scheduled for Saturday evening, September 15 at Greasewood Flat. Social Committee will make arrangements.
 - **Dinner Dance** will be October 20. Venue to be determined. The Board discussed an auction. If there is one, the charity to which funds will be sent needs to be determined

in advance and announced with details of the event. If there is an auction, the number of items needs to be limited so as not to make it a long, tedious affair. The Board is comfortable with not having an auction and just focusing on the dinner dance event. More discussion will follow when the Board meetings resume in September.

- **Fall Trail Ride** will be organized by Cortland from his home. Mo will contact Cortland to get the date and late October or early November is preferred. Details to follow.
- **Holiday Picnic** will be December 9 and tentative location is Box Bar Ranch.
- **Chili Cook-off** will be held January 27 at Arizona Cowboy College/Lorill Equestrian Center.
- **Sweetheart Trail Ride** will be held in February. Jenny and Terry offered to assist with planning and executing this event.
- **Spring Concert** will be scheduled. Terry is researching a country western singer who performed at a benefit held at Cortland's home earlier this year. Terry also offered to help make arrangements.

For the Good of the Association

- Lori reported that George Williams has contacted her to say that four very important photographs used for the Tribute to Cowboys event in May 2011 were not returned to him. Mo provided a CD of scanned images from the event and Lori will determine if the photos are saved on the file. If so, she will arrange to have them printed to return to George. If not, then further research must be done as Margaret retained control of the photos in question. George's attempts to contact Margaret about the photos have had unsuccessful results.
- Roadside Clean-up: Dan offered to make a tent-like banner to display at the roadside clean-up events. The banner can also be used for other times when RVHA identity is needed. Lori will provide sketches for the layout of the banner.
- If anyone has suggestions for new events or ideas to enhance existing planned activities, please submit them to Mo and she will share them for Board consideration.

The meeting was adjourned at 8:51pm.

Next meeting: The next meeting is Wednesday, September 5, at Arizona Cowboy College. Refreshments and social at 6:30pm, meeting begins at 7:00pm. This will be the first Board meeting after the summer hiatus.

Submitted by:

Jenny Powers

RVHA Board of Directors, Secretary