

Rio Verde Roundup

ADVERTISING SPECIFICATIONS & FILE REQUIREMENTS

AD SIZES

Full Page	7.5" W X 10" H
\$360	
Half Page Vertical	3.75"W X 10" H
\$200	
Half Page Horizontal	7.5"W X 5" H
\$200	
Quarter Page	3.75" W X 5" H
\$140	
Business Card	3.5" W X 2" H
\$ 70	

(\$20 add'l. for back cover, if available)

Ad Prices are for 4 Issues

Full Page Insert	8.5"W X 11" H
\$120 per issue	

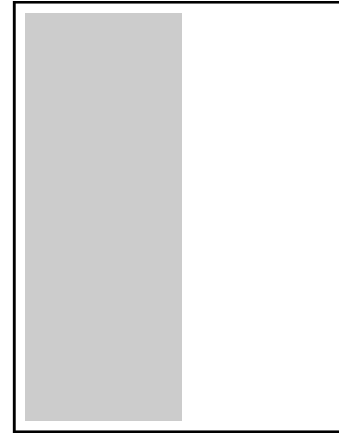
CLASSIFIED ADS

Members Only	
For Sale / Wanted Services	
\$ 5 per issue	\$ 15 for 4 issues

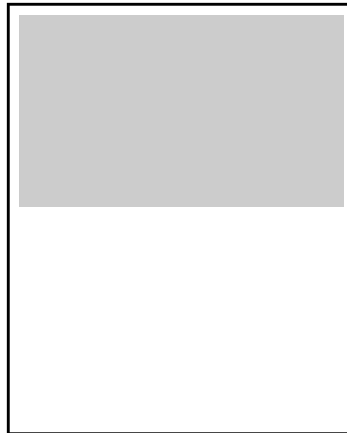
**ALL ADS MUST BE PAID IN FULL
BY EACH NEWSLETTER AD
DEADLINE IN ORDER TO BE
INCLUDED IN THE ISSUE.**



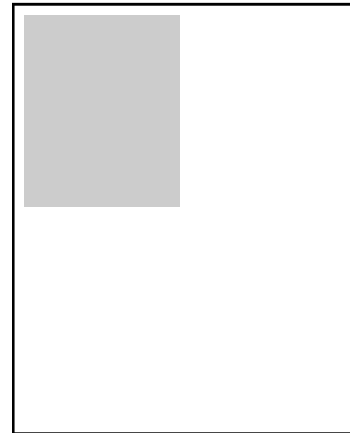
Full Page



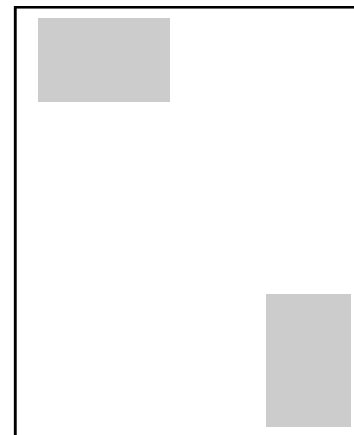
Half Page Vertical



Half Page Horizontal



Quarter Page



Business Card Size

NEWSLETTER SPECIFICATIONS

FILE FORMAT

Printing
Digital Black & White

JPEG
TIFF

Microsoft Word PDF Microsoft Publisher

Trim Size 8.5" x 11"

* ADOBE PDF FILES PREFERRED *

The Rio Verde Roundup is published quarterly. For information on placing an ad contact
Amy Cohorst (480) 471-2822 ** azamy88@live.com or mail your ad to
RVHA, 28150 N. Alma School Pkwy. #103/112, Scottsdale AZ 85262 rvha-az.com

NOTICE TO ADVERTISERS

If payment of your ad is not received in full by the newsletter issue deadline, your ad will not be run. You will be notified in advance by a member of the advertising committee if payment is due.