

**Rio Verde Horsemen's Association
Board of Directors' Meeting**

September 9, 2019

Attendees: Terry Stecyk, Carmela Lizzo, Jenny Powers, Kim Edwards,
Randy Goettsche

Absent: Lori Bridwell, Ann Meyers, Judy Riley – report submitted, attendance not required

Committees: Lisa Goettsche

Guests: None

Meeting called to order at 6:50 p.m.

Reports:

Minutes - Jenny

Minutes from June meeting were distributed via email prior to today's meeting. The Board approved minutes as submitted – motion, second, no discussion.

Treasurer's Report – Judy

The report was distributed to Board members, motion to accept seconded and approved without discussion

Membership Report - Terry

As of this meeting there are 468 members with 65 new for this year. There was discussion about declining membership. Reasons include advent of social media and bulletin board groups for exchange of information, more single than family memberships, etc.

Area Awareness – Mike

Nothing new to report

Social Media – Terry

There are 1,149 “likes” up from 1,138 in last report.

Water Update - Carmela

Carmela is no longer a member of the Water Task Force. The group has so much dysfunction and divisiveness that it is no longer in her best interests to participate. The group will move forward (or not) with the new members

The group met with the County on domestic water improvement districts with a new petition, which is being revised. The City of Scottsdale advises finding another source of water eventually as the City and our community grow and the demand for water increases.

Social Committee – Carmela

RVHA Dinner Dance – October 19

Reigning Grace Ranch – tours offered prior to dinner (5pm-6pm). The same band is contracted as used in the spring dinner dance. Meal will be catered by La Fonda, 3 hours of music, improved lighting at restroom area, and a potential 50/50 raffle were discussed and agreed upon.

Community Garage Sale – October 26

Promotion in development.

Rancho Milagro is hosting a chili cook-off and the possibility of some partnership with RVHA will be explored.

Christmas Lights Tour – December 7

Carmela will research Driver Provider tour with previous driver, Ace.

Equine First Aid

Tentatively planned for March 2020. Jenny will obtain dates from organization. Suggested locations are 17 Ranch – Carmela will contact, and Silver Spur Ranch - Kim will contact. Jenny will confirm one-day class, and pricing for couples attending together.

CPR Classes

Hopeful of scheduling in the Fall, but John with Rural Metro has not responded on fees or details.

Technical Large Animal Rescue Session

Rural Metro declined offer of attendance pass. Terry will reach out to the City of Scottsdale and the community of Rio Verde. RVHA will sponsor Amanda from RGR.

Round-up Newsletter- Lisa

Lisa requests articles be submitted as soon as possible for the Fall issue.

Roadside Clean-up – Randy

Next event is October 12. Carmela will reach out to sponsor on details.

Welcome Committee – Bonnie

From July 31 to present there were 43 postcards mailed to new homeowners.

Business Card Advertising – Kim

Kim sent reminder invoices and is coordinating with Mo on payments received.

Old Business

Website Refresh Project

The website project is still in process though many pages have been updated. Terry will arrange for Jenny to work directly with Frank on banner to promote current events and information and refresh periodically to keep content new. Suggested banner topics are: Charities, Events, Info/education and News items.

FFA Jackets Project – Lori

The Board is awaiting response on jacket sizes and ordering information from Lori to proceed with completion of contest. Also waiting for article for newsletter to announce winners and include excerpts from award-winning essays.

New Business

Brief discussion on future relocation of Southwest Wildlife Conservation Center to 100 acres within the McDowell Mountain Regional Park. The move will facilitate larger tours and improved access, improved accommodations for wildlife, room to expand and is a good partnership with the County and park system.

Budget Proposal Review

Jenny did not receive a response on the cost to upgrade to Microsoft Windows 10 and will pursue with Mo. The budget as outlined was approved with the understanding that adjustments may be necessary throughout the year.

Alternative Roads in Rio Verde Foothills

Randy provided a map of the area for reference and discussed the lack of viable alternatives for roads to be expanded or created as alternatives to Rio Verde Drive. This is primarily due to the surrounding public land within McDowell Mountain Regional Park, Tonto National Forest and Scottsdale's McDowell Sonoran Preserve. Carmela will ask Rural Metro if they have mapped through streets within the community.

Rebranding RVHA

As a follow-up discussion to declining membership, Board members were asked to consider rebranding RVHA to a name that is more inclusive for the community as a whole and avoid the perception that the organization is only for horse owners. Ways to renew energy and expand our focus will be explored as well as how to engage non-horse people.

Next Meeting

To be determined based travel and MSC class schedule. Location will be at Jenny's house.

30013 N 163rd Place

3rd driveway on west side of 164th St north of Dixileta

Meeting adjourned at 8:45 p.m.

Submitted by: Jenny Powers