Rio Verde Horsemen's Association Board of Directors' Meeting

January 17, 2023

Attendees: Jenny Powers, Kim Edwards, Carmela Lizzo, Terry Stecyk (via Zoom), Linda Vinson, Zondra

Poteste, Lori Bridwell, Mike Miola

Absent: None

Committees: None other than BOD members

Guests: Lee Edwards, Veruschka Schneider

Meeting was called to order at 6:45 p.m.

Introduction

Carmela introduced Veruschka Schneider, an RVF resident with an interest in preserving the equestrian lifestyle with a focus on trail sharing with off road vehicles. Veruschka is attending to observe and decide if Board member participation is something she wishes to pursue.

Reports:

Minutes - Jenny

Minutes from the November meeting were distributed via email and no edits were made based on feedback from Board members. Motion to accept as submitted was made and seconded. Minutes accepted. Jenny will send the file to Frank to post to the RVHA website.

Treasurer's Report – Zondra

The Post Office box renewal was made. Membership Works monthly subscription fee increased. Miller Ranch payments are still under investigation so that funds can be applied correctly. A payment was received for business advertising. Carmela will follow up with Miller Ranch for clarification on a confusing number of payments without accompanying explanation.

Kim will work with Zondra to communicate status of advertisers, payments due, and payments received. Kim will send business card advertisements to Frank for placement on the website and to Linda for placement on eblast format.

A motion was made to accept the Treasurer's Report and was seconded and accepted.

Membership -Zondra

There are currently 533 members. The Board discussed division of membership tasks. Zondra will continue to deal with payments. Jenny will generate information necessary to send renewal or new membership cards and will enlist Kim's assistance if needed. Kim will research both eblast and USPS mail returns and clarify addresses then provide corrected information to Jenny and Zondra if necessary.

Area Awareness - TBD

Mike Oster provided documents including a report from the Water Resources Committee (now disbanded) on exempt wells registered in the Foothills.

Every inch of rain on a 1,000 square foot roof generates 800 gallons of water. Water capturing is advocated by Carmela and several Board members are employing some sort of water catchment system. Carmela summarized the report and will retain the maps, flood plain information, documents on Scottsdale National, etc.

Water District Status

The ACC meeting is scheduled for January 23 to review EPCOR's application. An eblast will be sent regarding the meeting including a copy of the application with a link to ACC website.

Social Media - Terry

Facebook is not providing "likes" but there are 1,700 followers on the RVHA page and the top posts were on the reclaiming water information/meeting and Roadside Clean-up with 719 people reached. The demographics are 22% men and 78% women followers.

Water Reclamation Meeting

The meeting generated a great deal of interest with more than 40 people signing up for additional information. Sandra and Bob Batie presented on the water reclamation system.

Welcome Committee - Bonnie

No report.

Business Card Advertising – Kim

Kim will work closely with Zondra on payments and the status of new and renewed advertisements.

Round-up Newsletter – Linda

A suggestion was made to include an article on Reigning Grace Ranch projects in the next issue.

Social Events - Carmela

Trail Ride - March 18

Event will be held at Lorill Equestrian Center in conjunction with a tack sale. Rental horses will be available.

Pancake Breakfast - April

Carmela will explore dates with Rural Metro. Emphasis will be on fire preparedness, Rural Metro subscriptions, general membership meeting, Arizona 911 information, etc. like last year's event. Only 35% of residents subscribe to Rural Metro. This is not sufficient to sustain Rural Metro's presence in the community, especially if neighboring communities such as Carefree, switch to other service providers. Rural Metro will soon offer property information updates online to access information on livestock on premises, directions to property, etc. to facilitate responses to emergencies. Rural Metro will be acquiring a four-wheel drive ambulance and brush truck. RVHA will assist with subscription recruitment through promotions and education.

Spring Dinner Dance – March

Possible location is Cave Creek Outfitters.

A suggestion was made to resume offering educational events to members such as "perma-culture" at Reigning Grace Ranch and gardening support with a speaker.

Roadside Clean-up

There were 17-18 volunteers at the January event and cookies and haul away tasks were donated. The next event is planned for March 11.

Old Business

Bylaws Committee

Jenny is working on compiling all the edits made in the series of review meetings and provide copies to the Board. The updated Bylaws will be available for distribution to the membership following Board approval by the Board.

New Business

Tonto Forest Plan

The final plan is to be approved in January. Traffic will be rerouted away from Hawknest to Lone Mountain and 144th to avoid fence cutting incidents. Aloe Vera traffic will also be rerouted making Aloe Vera a horses only staging area with pay station. New signage is being added.

2023 Board of Directors Election Plan

Following a call for nominations to the Board, the results will be discussed along with discussion of a plan relative to open Board positions and level of interest from the association members.

Next Meeting

The next meeting is scheduled for February 13.

Meeting adjourned at 8:10 p.m. Submitted by: Jenny Powers