Rio Verde Horsemen's Association Board of Directors' Meeting January 15, 2019

Attendees:	Terry Stecyk, Carmela Lizzo, , Jenny Powers, Kim Edwards, Lori Bridwell,
	Mo Wachman
Absent:	Ann Meyers
Committees:	Randy Goettsche, Roadside Clean-up
Guest:	Lee Edwards, Rocco Wachman

Meeting called to order at 6:50 pm

Reports:

Minutes - Jenny

The minutes from the December 16 and November 13 meetings previously distribution via email for review were approved. Motion and second. No comments.

Treasurer's Report – Mo

The report was distributed via email and the account totals were reviewed. A motion was made to accept the report, seconded. Approved without discussion.

Judy has mailed checks to the approved charities for 2018 with the exception of Furry Bunny Rescue for \$50, which Terry or Judy will take care of.

Membership Report - Mo

Renewals are picking up with several new members added for 2019. Scottsdale Livestock questioned how to verify membership for discount offered to RVHA members. Mo said they can call her, but it was decided Terry will send a monthly update list of members for verification.

Social Media – Terry

There are 1,083 "likes."

Social Committee – Carmela Spring Dinner Dance – March 23

Event will be held at Reigning Grace Ranch. A donation is agreeable with RGR in lieu of a fee for use of space. There was a discussion regarding RGR receiving a donation for use of property since they have already received a donation as part of the charitable gifts. Terry clarified that the charitable donation funds are from silent auction proceeds and advertising income. Payment for use of space is an expense from the Association's funds.

Carmela advised using a better-quality band since the last two choices have had poor performances due to band member illness and equipment failures and attendees are disappointed with the event as a result. The proposed band price (\$800) and dance floor rental price were considered high by some Board members and a discussion ensued regarding attendee appreciation, what is an acceptable budget for events and what is an acceptable attendance fee. No resolution was reached during this meeting.

Further discussion continued on fees for use of Lorill Equestrian Center for events and the history behind the use of the property, advantages of visibility and promotional value, etc. The Board will continue discussion at the next meeting to ensure fair treatment of host facilities and will incorporate questions into the member survey to assess the member interests and level of tolerance for ticket pricing of social events.

Old Business

Water Issues Update – Carmela

The Task Force met with the attorney and there are viable options but require the formation of a water district to proceed. Once established, the water district can more forward with the attorney and survey for district boundaries. Then the plan will be submitted to the County for approval. RVHA will distribute information when it become available.

Round-up Newsletter – Terry

Articles have been submitted and RGR is preparing an article as well. Terry suggested that we offer twice a year printed newsletters instead of quarterly email mailing. It is difficult to obtain sufficient articles to generate the newsletter. Printing costs could be offset by allowing advertising, albeit on a limited basis. Lisa suggested three issues a year but retain email format. No decision was reached at this meeting.

An article in the newsletter was approved to allow referrals of those who help maintain the roads with their own tractors. A letter of appreciation and a \$10 Tractor Supply gift card will be sent to those whose names are submitted.

Roadside Clean-up – Randy

The next event is scheduled for Saturday, February 2 at 9:00am. Winners were drawn for the 2018 raffle with \$10 Jalapeno's Inferno gift certificated as prizes.

Welcome Committee – Bonnie

Nothing new to report at this time.

Storage Shed Clean Out

The Board will determine a day to meet to clean out the storage shed and organize the contents.

Website Refresh Project

Several photos have been submitted and more are needed for this project. Terry and Carmela will meet with Frank to revamp the website and asked Board members to review the current site and provide feedback.

New Business

FAA Jackets Proposal

Lori provided information on the jackets and proposed sponsoring five at a cost of \$125 each. Recipients would be selected by an essay contest and presentation by candidates for consideration. Lori will write an article for the newsletter to explain the program and get the project underway. Contestants must live in the area to promote local support.

Large Animal Rescue Course

AERO may offer the large animal rescue course in March or later in the year at a cost of \$375. RVHA will offer an opportunity to attend to Rural Metro firefighter with longer tenure to ensure availability once trained. In addition, one RVHA member could be sponsored to take the course.

Expenses 2019

Terry will obtain pricing on a pop-up banner for use at events. It was proposed RVHA purchase table skirting for events at \$50. Tax preparation costs will be \$350. Ad income is minor at this time. New signs for better visibility were also proposed. Terry will obtain pricing.

Questions will be added to the member survey to obtain responses to help determine budgeting for social events.

Emergency Evacuation Plan

Randy reported that a request has reached the appropriate County personnel and learned that the evacuation plan is basically made at the time an evacuation is needed. It was decided a survey will be sent to RVHA membership to ask if a presentation and Q&A session with County staff on emergency preparedness would be of interest. If there appears to be sufficient interest and concern, a meeting will be arranged. Jenny will prepare the survey.

Rancho Milagro Request

There is an effort underway to name a location on the trail where a horse recently passed away within the Preserve. The scenic point would serve as a memorial to the horse, Mic. An article in the newsletter will present the concept and the interested parties will work through the City of Scottsdale and McDowell Sonoran Preserve.

Facility Availability

Jenny reported that trainer, Luis Beto Trujillo is managing Casa de los Caballos, formerly known as Valle del Sol Arabians at Dixileta and 152nd St and has offer the use of the property for RVHA clinics and events.

Next Meeting

Tuesday, February 5, Mo is signed up for refreshments. Location to be determined as weather is a factor.

Meeting adjourned at 8:40 pm.

Submitted by: Jenny Powers