Rio Verde Horsemen's Association Board of Directors' Meeting

January 12, 2022

Attendees: Jenny Powers, Kim Edwards, Carmela Lizzo, Terry Stecyk,

Linda Vinson, Ruth Kaplan, Mike Miola, Lori Bridwell

Absent: None

Committees: None other than BOD members

Guests: Lee Edwards

Meeting was called to order at 6:45 p.m.

The Board thanked Mike for hosting the meeting at his ranch and for the tour of the beautiful facilities and horses on the property. The Board members look forward to meeting the 2022 foals coming soon.

Reports:

Minutes - Jenny

Minutes from the December 8 meeting were distributed via email. There were no edits requested. Motion to accept as distributed was made and seconded. Minutes accepted. Jenny will send the file to Frank to post to the RVHA website.

Treasurer's Report – Judy

Ruth reported that access to all programs and files has been transferred from Judy but as of this meeting they have not yet met with the bank to update the names on the accounts.

The Balance Sheet was reviewed in the meeting. Due to problems with bank access (local office is closed intermittently), Ruth may want to move the accounts from Wells Fargo to Chase. The Board members are not opposed to this change. Ruth will look into depreciation of the shed (currently listed as equipment) in order to write if off. Ruth will research the EIN code to allow RVHA to file its own taxes rather than pay an accountant to do so. Ruth will take responsibility for picking up RVHA mail and process any payments received via mail. Ruth is reviewing the Profit & Loss with the goal of consolidating accounts to streamline bookkeeping for best practices. The customary year-end Treasurer's Report will be posted on the website once the accounts are cleaned up and the Board members review and approve. There is still a lot of work to do to correct entries and it will take time. Ruth is exploring options for membership management software that would update the process and allow greater accessibility for Board member and for reporting. A motion was made to accept the Report as presented, seconded, and approved. The Board thanks Ruth for assuming this role and working to improve the process.

Membership - Mo

There are 489 members as of December 31, 2021. A reminder for membership renewals will be send via e-blast.

Area Awareness - Mike

No report.

Water District Status

The DWID opposition group continues to promote inaccurate information with the current approach stating that 51% of property owners must agree to a district, quoting Representative Kavenaugh. While Rep Kananaugh had a conversation on this topic, his comments were misinterpreted and misquoted. There will be a community meeting on the water issue on January 13 with some officials attending. Newly appointed Supervisor Thomas Galvin has not yet responded to the invitation.

Mike spoke to ranchers about the water concerns, but the feeling is with their water sources as private wells they are not invested in the issues facing the hauled water property owners. Lee offered to help Karen create a map indicating where wells have failed to see if there is a pattern. Lee will follow up on availability of information.

Social Committee - Carmela

There are no social events planned at this time due to COVID concerns.

Social Media - Terry

There is no change from last month. Most residents use RVFBB as a source of information.

Round-up Newsletter - Linda

It was suggested that the information on the 2022 Officers and the Board members be added to the newsletter content and include a note thanking those departing from the Board for their service. Linda confirms there are sufficient articles to publish the newsletter and will work on layout and formatting.

Roadside Clean-up – Sabrina

The next event is January 15. Tom Marchant offered to haul away debris collected. Sabrina will continue as oversight on this project, but a new volunteer is needed to assist due to Randy's departure.

Welcome Committee - Bonnie/Kim

No report. Linda will explore building inspection occupancy reports on new builds to see if this would be a viable source of data to send welcome postcards.

Business Card Advertising – Kim

No report.

Old Business

Renewals/Eblast to Membership

All Board members have renewed with the exception of Lori who was asked to take care of this before the next meeting. An eblast membership renewal reminder will be sent to members. At the end of January, the Board will request a report on non-renewing members so the list can be divided for Board outreach to lapsed members.

Bylaws Review

Jenny apologized for the delay in the review of the Committee report and will compare findings and submit comments to the Board for consideration by the next meeting.

Membership Cards

A motion was made to continue the use of membership cards upon renewal or with new memberships. The motion was seconded and approved. Kim will continue to send membership cards as appropriate.

Stickers for the QR code that take the user to the RVHA website when code is scanned will be used on acknowledgement postcards and membership cards. The sticker should also include some sort of identification such as the organization logo or acronym. Carmela will check with Bonnie on the space available on her postcards and already has the dimensions for our acknowledgement cards.

Kim has not received information to send postcards and membership cards for the last month. Kim will followup with Mo to learn when next round of new/renewal information will be available to send postcards and advise at the next Board meeting.

New Business

Membership

A committee comprised of Ruth, Jenny, Terry, Kim, Carmela, and Mo was formed to review the workflow and study the process of membership to create a master list of tasks and details of how the tasks are accomplished. Jenny will draft an outline of known tasks for the Board members on the Committee and the outline will be used to gather information when meeting with Mo, so the process is understood by all involved. Linda will research membership programs from Go Daddy and Mike will explore flow chart potential. The Committee will meet with Mo when a meeting can be arranged.

Jenny will review the membership page and update to include an inviting introduction to the page.

If possible, Carmela will approach Tom Galvin at the water meeting with an invitation to meet with the Board. Mike has offered his ranch as a reception location.

Regarding engaging large ranch owners and RVHA membership, Mike said there isn't a problem with RVHA membership but that trainers are usually on property and owners may not reside on the ranches. Trainers are transitory and no interested in community involvement. Trainers focus on opportunities such as TV programs and events/contests and on having a social media presence. RVHA membership is seen as not having anything in it for them.

Officers of the Board of Directors, RVHA

President: Carmela Vice President: Linda Treasurer: Ruth Secretary: Jenny

The nominations were seconded, approved without discussion.

Next Meeting

The next meeting will be held at Silver Spurs Ranch including a tour of new foals prior to the meeting. Lori offered to bring dinner, Linda will bring dessert. Meeting scheduled for February 16 with a tour at 5:30pm, meeting at 6:30pm.

Meeting adjourned at 8:41 p.m. Submitted by: Jenny Powers

Attachment: Summary of Election Results and 2022 Board of Directors – previously approved via email.

Attachment - January 12, 2022, RVHA Board of Director Minutes

Summary of 2022 Board of Directors Election Results Approved via email December 16, 2021

Announcing 2022 RVHA Board of Directors

As per the RVHA Bylaws, there are nine available positions to achieve a full Board of Directors (BOD). Following the November 2021 call for nominations, a total of eight people either agreed to continue on the BOD or were deemed qualified to hold a position with their submitted candidacy nomination forms. After a review of the nomination results, the BOD agreed that since having an actual election would not change the outcome, the new 2022 BOD was declared. Officers will be chosen at the January BOD meeting.

Returning to the BOD for 2 years: Kim Edwards Carmela Lizzo

New to the BOD: Mike Miola

Continuing in the second year of their terms: Lori Bridwell

Jenny Powers Terry Stecyk

Ruth Kaplan

Linda Vinson

Congratulations to our new BOD member and thank you to those continuing to serve the organization.

The BOD extends heartfelt appreciation to Judy Riley, Treasurer for her many years of service to RVHA and dedication in providing bookkeeping and accounting services to the organization. The BOD also thanks Randy Goettsche for his service on the RVHA BOD and for his oversight of the Roadside Cleanup project.